Guide to World War I & II poster collection Mss 342

Rehoused by Ana Gonzalez-Jimenez and Kaitlin Stumpf. Finding Aid by Beaudry Allen

UC SANTA BARBARA

Library

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URL: http://www.library.ucsb.edu/special-collections
October 2017
Title: World War I & II poster collection
Identifier/Call Number: Mss 342
Contributing Institution: UC Santa Barbara Library, Department of Special Research Collections
Language of Material: English
Physical Description: 18 Sheets(18 posters and one cookbook)
Date (inclusive): 1915-1918, 1942-1945
Abstract: Collection of World War I and II posters.
Physical Location: Special Research Collections, UCSB Library
Language of Material: English, French, and Italian
Conditions Governing Access
The collection is open for research.
Conditions Governing Use
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Preferred Citation
[Identification of item], World War I & II poster collection, Mss 342. Department of Special Research Collections, UC Santa Barbara Library, University of California, Santa Barbara.
Biographical / Historical
During World War I & II many European and American civilians were encouraged by their government to buy National Defense bonds or subscribe to national loans to finance the huge military expenditures, fill the growing deficits, and support soldiers. In France, in particular, the campaign was popularized by poster campaigns designed to stimulate generosity and a large number of artists participated (ex. Francisque Poulbot and Georges Redon). The posters were symbolic propaganda tools.
Scope and Contents
Collection of World War I and II posters. Also includes a cookbook.
Accruals
Purchased, 2017.
Subjects and Indexing Terms
World War, 1914-1918 -- Posters
World War, 1939-1945 -- Posters
War posters, American
War posters, French
War posters, Italian
Posters

Map Case
Ministère de l’Agriculture: Semez des pommes de terre pour le france 1915
General
A Soldier, seen from behind, facing a pesant couple harvesting potatoes.

Map Case
Pour que vos enfants ne connaissent plus les horreurs de la guerre, souscrivez à l’emprunt national. Société générale 1917

Map Case
Pour la France versez votre or. L’or combat pour la victoire 1915
General
A large gold coin with the Gallic rooster (le coq gaulois) on it crushing a German soldier.
Map Case  

**Journée du Poilu. 25 et 26 décembre 1915. Organisée par le parlement 1915**

General

Two infantrymen.

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Map Case  

**Sur la terre ennemie les prisonniers russes meurent de faim 1917**

General

Two Russian prisoners in the foreground. By Théophile Alexandre Steinlen.

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Map Case  

**Avant de T’aimer undated**

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Map Case  

**War Bonds: For Victory 1942**

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Map Case  

**Women’s Army Corps 1944**

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Map Case  

**Invest undated**

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Map Case  

**3e Emprunt de la Défense Nationale:Crédit Lyonnais**

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Map Case  

**Emprunt National Société Générale - Pour le suprême effort undated**

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Map Case  

**Crédit National: pour faciliter la réparation des dommages causés par la guerre undated**

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Map Case  

**Banque Française pour le commerce et l’industrie 1918**

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Map Case  

**Pour le dernier quart d’heure... aidez-moi! Les souscriptions à l’Emprunt National sont reçues à la Banque Nationale de Crédit undated**

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box 1, folder 1  

**La Cuisine des Alliés 1918**

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box 1, folder 2  

**Banca Italiana di Sconto: Date Alla Patria il Denaro per la Vittoria 1917**

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box 1, folder 3  

**Banca d’Italia: Prestito Nazional Rendita Consolidata, image one undated**

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box 1, folder 4  

**Banca d’Italia: Prestito Nazional Rendita Consolidata, image two undated**