Guide to the Multiracial Americans of Southern California (MASC) records Mss 373


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**Title:** Multiracial Americans of Southern California (MASC) records  
**Identifier/Call Number:** Mss 373  
**Contributing Institution:** UC Santa Barbara Library, Department of Special Research Collections  
**Language of Material:** English  
**Physical Description:** 1.03 linear feet (1 document box, 20 audiocassettes, 53 videocassettes, 1 DVD)  
**Creator:** Multiracial Americans of Southern California  
**Date (inclusive):** 1987-2004  
**Abstract:** Audiovisual and other material including videocassettes, audiocassettes, organizational records, newsletters, and ephemera documenting the activities of the Multiracial Americans of Southern California (MASC) from 1987 to 2004.  
**Physical Location:** Special Research Collections, UC Santa Barbara Library  
**Access Restrictions**  
The collection is open for research.  
**Use Restrictions**  
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**Preferred Citation**  
[Identification of Item], Multiracial Americans of Southern California (MASC) records, Mss 373. Department of Special Research Collections, UC Santa Barbara Library, University of California, Santa Barbara  
**Acquisition Information**  
**Historical Note**  
Multiracial Americans of Southern California (MASC) formed in 1987 as a nonprofit interest group focused on interracial and intercultural issues specific to racially and culturally blended families, couples, and individuals. MASC is the sister organization to i-Pride, and was one of several organizations involved in changing the 2000 United States Census, allowing individuals to check more than one racial identity.  
**Scope and Content**  
Records dating from 1987 to 2004 documenting the work of the nonprofit organization Multiracial Americans of Southern California (MASC) in providing services and organizing conferences supporting interracial, multi-ethnic, and cross-cultural communities through dialogue and education.  
Material includes audiovisual items such as video- and audiocassette recordings, as well as organizational records, newsletters, and ephemera documenting sponsored events, conferences, workshops, and MASC United States Census activism.  
**Arrangement**  
The collection has been divided into two series: 1. Organizational records, newsletters, and other material, and 2. Audiovisual.  
**Related Archival Material**  
iPride organizational records, Mss 328. Department of Special Research Collections, UC Santa Barbara Library.  
**Subjects and Indexing Terms**  
Multiculturalism -- California  
Racially mixed people -- California -- Ethnic identity  
Racially mixed people -- United States -- Census  
Administrative records  
Audiocassettes  
DVDs  
Newsletters  
Printed ephemera  
Videocassettes
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Series 1. Organizational records, newsletters, and other material circa 1987-2004

box 1
Organizational records, newsletters, and ephemera documenting sponsored events, conferences, workshops, and MASC United States Census activism

Series 2. Audiovisual 1987-2004

item V11143/VHS  Kaleidoscope (Steve Cheney-Rice) [1] 1988 October 22
item V11144/VHS  Kaleidoscope (Steve Cheney-Rice) [2] 1988 October 22
item V11145/VHS  California's changing demographics (continued) younger children 1989
item V11146/VHS  Ethnic identity in the arts 1989
item V11147/VHS  MASC Kaleidoscope: Francis Wardle - keynote; multiracial hair 1989
item V11148/VHS  MASC Kaleidoscope: Intro/Francis Wardle - keynote; transracial adoption; California's changing demographics 1989
item V11149/VHS  Multiracial parenting, Dr. Francis Wardle 1989
item V11150/VHS  Older children 9-12 yrs olds; Anthony Rogers / multiracial adults; Reggie Daniels and [?] 1989
item V11151/VHS  Set up [?] children 1989
item V11152/VHS  MASC on A world of difference; racism (CBS) What is the right (con't) (MASC picnic) Ch.7 - Black in white America (not complete) 1989
item V11153/VHS  Presentation to SCAEYC - raising multiracial children - Nancy and Roosevelt Brown / KCET - IR marriages - MASC 4040-5054 1989
item V11154/VHS  MASC Kaleidoscope - interracial couples, census 1989 October 21
item V11155/VHS  Dealing daily with Dr. E. Negrete 1990
item V11156/VHS  Kaleidoscope 90 couples workshop 1990
item V11157/VHS  Interracial couples workshop 1990
item V11158/VHS  Rap workshop 1990
item V11159/VHS  Oprah Winfrey: transracial adoption / Amber Jefferson press conference 1990
item V11160/VHS  MASC on CNN - IR children and CBS news 1990-1991
item V11161/VHS  Multiracial parenting 1990
item V11162/VHS  Race, culture and ethnicity: what's the difference 1990
item V11163/VHS  City view - Pursuing the rainbow 1992
item V11164/VHS  KSMC-TV presents "Sharing our dreams: on the road to the mountaintop" (A celebration of Dr. Martin Luther King's birthday, keynote address: Rev. Bernice King) 1991 January 12
item V11165/VHS  MASC annual picnic Ladera Park 1991 July
item V11166/VHS  City view - Shades of love 1991 September 6
item V11167/VHS  "Black by popular demand" - Reginald Daniels 1991 October 1
item V11168/VHS  Bilingualism panel 1991 October 12
item V11169/VHS  Diversity: making our schools responsive 1991 October 12
item V11170/VHS  Jungle fever: fact or fiction 1991 October 12
item V11171/VHS  Kaleidoscope '91 closing remarks 1991 October 12
item V11172/VHS  Multiracial arts 1991 October 12
item V11173/VHS  United States race relations: soup or salad? 1991 October 12
item V11174/VHS  International adoption 1991 October 17
item V11175/VHS  Racial classification by the year 2000 1991 October 17
item V11176/VHS  A closer look 1991 June 11
item V11177/VHS  Diversity [?] 1992
item V11178/VHS  Kaleidoscope 1992 - closing 1992
item V11179/VHS  Multiracial parenting (slide/tape) 1992 January 27
item V11180/VHS  Consequences of the "One Drop" theory MASC 1992 February 8
item V11181/VHS  Multiracial images in the performing arts; Los Angeles after the King verdict 1993 October 17
item V11182/VHS  CBS - 48 Hrs. Love in black and white 1994 March 23
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<th>Item</th>
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<tr>
<td>V11183/VHS</td>
<td>Leeza “International relationships” 1995 August 15</td>
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<tr>
<td>V11184/VHS</td>
<td>KCAL/MASC 2000 June</td>
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<td>V11185/VHS</td>
<td>CBS - “Mixed blessings” 2005 May 1</td>
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<tr>
<td>V11186/VHS</td>
<td>Mixed blessings “Early show” 2001 May 1</td>
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<td>V11187/VHS</td>
<td>Beauty in the 90’s undated</td>
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<td>V11188/VHS</td>
<td>Between black and white - a film by Giannella Garrett undated</td>
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<td>V11189/VHS</td>
<td>Blending the races in America undated</td>
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<td>V11190/VHS</td>
<td>Multiracial identity (Kaleidoscope’ 90) undated</td>
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<td>V11191/VHS</td>
<td>Kaleidoscope ’90 - keynote undated</td>
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<td>V11192/VHS</td>
<td>Keynote speech undated</td>
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<td>V11193/VHS</td>
<td>K-90 - (?) Faith workshop undated</td>
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<td>V11194/VHS</td>
<td>Presentation and song; Interracial and intercultural couples; older and younger children undated</td>
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<td>V11195/VHS</td>
<td>Shaping funshop experiences; closing remarks; interview with Nancy B. and Levonne undated</td>
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<td>A37329/CS</td>
<td>MASC general meeting, mestizo pop 1990</td>
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<td>A37330/CS</td>
<td>Multiracial identity: The personal experience (Kaleidoscope) 1990 October 20</td>
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<td>A37331/CS</td>
<td>Multiracial identity: A group exploration (Kaleidoscope) 1990 October 20</td>
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<td>A37332/CS</td>
<td>MASC genealogy workshop Rene-Cochee 1991 February 9</td>
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<td>A37333/CS</td>
<td>Transracial adoption 1991 March 9</td>
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<tr>
<td>A37334/CS</td>
<td>Black Indian; Cowboys of 92 undated</td>
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<td>A37335/CS</td>
<td>California Consortium for Prevention of Child Abuse: Ethnicity sensitivity with children of mixed heritage - Nancy Brown undated</td>
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<td>A37336/CS</td>
<td>Couples undated</td>
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<td>A37337/CS</td>
<td>Kaleidoscope 90 - closing statements undated</td>
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<td>A37338/CS</td>
<td>K-90 - keynote undated</td>
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<td>A37339/CS</td>
<td>Multiethnic identity - the university undated</td>
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<td>A37340/CS</td>
<td>Multiracial identity - their personal experience K-92 undated</td>
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<tr>
<td>A37341/CS</td>
<td>Multiracial parenting - C.Hall undated</td>
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<td>A37342/CS</td>
<td>Multiracial vs. multicultural, Paula, 1st session - National History Museum undated</td>
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<td>A37343/CS</td>
<td>Transracial adoption undated</td>
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<tr>
<td>A37344/CS</td>
<td>Shades of L.A. - What brought us here and why do we stay, race and biology (KPCC FM 89.3 Program One) undated</td>
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<td>A37345/CS</td>
<td>Shades of L.A. - The multicultural debate: language and labels, The discourse of multiculturalism, Multiculturalism and the media (KPCC FM 89.3 program two) undated</td>
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<td>A37346/CS</td>
<td>United States race relations: soup or salad? undated</td>
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<td>A37347/CS</td>
<td>Workshop #5 - Interracial couples undated</td>
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<td>A37348/CS</td>
<td>Workshop #8 - Multiracial identity: group exploration undated</td>
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<tr>
<td>A37349/CS</td>
<td>Workshop #14 - Multiracial identity: The personal experience undated</td>
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<td>V11196/DVD</td>
<td>A beautiful blend: mixed race in America 2004</td>
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