Guide to the University of California, Santa Barbara, Educational Opportunity Program (EOP) Records

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Collection number: UArch 20

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Date Completed: Oct. 31, 2007
Encoded by: A. Demeter

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Descriptive Summary
Title: University of California, Santa Barbara, Educational Opportunity Program (EOP) records
Dates: 1967-2005
Collection number: UArch 20
Creator: University of California, Santa Barbara. Educational Opportunity Program
Collection Size: 5 linear feet (12 document boxes and 1 oversize box)
Repository: University of California, Santa Barbara. Library. Dept. of Special Collections

Abstract: The Educational Opportunity Program records are comprised of correspondence, reports, clippings, administrative and subject files, and other materials relating to the program. Includes materials on student affirmative action and the 1989 hunger strike.

Physical location: Del Sur, University Archives, 24B (Series I-VI); 30B (box 13); Annex 2 (Series VII).
Languages: English

Access Restrictions
None.

Publication Rights:
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Preferred Citation
[Item description, folder title, box number]. UCSB Educational Opportunity Program (EOP) records. UArch 20. Department of Special Collections, Davidson Library, University of California, Santa Barbara.

Acquisition Information
Transfer from Y. Garcia/EOP, Aug. 2006

Administrative History
From http://www.sa.ucsb.edu/eop/alumni/History/index.asp:
“The political volatility of the 1960’s, created the context for the Educational Opportunity Program (EOP) at UC Santa Barbara. Educational equity and social justice were themes that emerged from the Civil Rights Movement and civil unrest beginning with the Watts riots in 1964 and other movements that spread throughout the country, including major protests against the Vietnam War. In 1965, the EOP student numbers made up less than 2% of the 8,400 enrolled students (D. Leon). EOP at UCSB was created in 1966 and just completed its 38th year of service.

*EOP has continued to improve and succeed from its 3 students to its current 4,310 undergraduate students or 25% or the total UCSB population. The minority student population at UCSB in the late 1960’s was less than 2%, and staff and faculty
was less than that. The University was driven to place “inclusion” as a major goal and EOP was the first response to that goal. EOP was charged with the responsibility of recruiting, admitting and providing a variety of student support services to undergraduates which would lead from admission to graduation.

“During 1968 through the 1970s, the campus was involved in many student demonstrations regarding minority issues, as well as the Vietnam War. The minority students accused the University of not making a commitment to improve the campus for minorities and “self-determination” became the rallying charge to bring about institutional changes.

“As a result of student, faculty and staff involvement during this period, Black and Chicano Studies proposals were created and implemented and called for the formation of two Operational Research Units (ORU), Black and Chicano academic departments, and a public service component. EOP was viewed as the entity (with the student organizations) that assisted with the public service charge. With the continued pressure from the communities, EOP gained viability and validity and became a much stronger program with more institutional support.

“In 1970, EOP was divided into two components, one Black and one Chicano. Chicano EOP was relocated to Bldg. 406 where the Chicano research center and academic departments were located. The Black EOP Component remained at Bldg. 477, until its relocation to its present location in Bldg. 434. In 1975, the American Indian, Asian American and Other EOP Components were created to service these particular populations.

“In 1975, EOP supported the English Department in its efforts to offer a summer bridge program entitled the English Innovative Program to assist entering minority students with their preparation of the Subject A writing exam. In 1977, EOP received state funding and developed the Summer Transition Program. EOP also became the administrative home for the Upward Bound and University Partnership Programs (an aspect of the Early Academic Outreach Program). About this same time, EOP participated as a co-host and support unit for the Summer Session's High School Summer Juniors Program (recently known as Early Start and now Pre-College Programs). During this time period, EOP also hosted its own orientation programs for entering EOP students. EOP also offered internship opportunities to its students through it Special Projects (now Undergraduate Research & Creative Activities) effort. This program has since moved to the guidance of the College of Letters & Science.

“EOP hosted its first Parent Conference in 1988, and was part of a larger campuswide visitation program known as Super Saturday. The Parent Conference has been an annual and premier event showcasing the campus for EOP admits (and their parents) who may or may not have already committed to attend UCSB.

“EOP continues to host its summer bridge program, and it too, underwent its evolution - two separate Social Science (Summer Transition & Program) and Science Programs (Academic Enhancement Program [Engineering]) and later became a single program known as the “Summer Transitional Enrichment Program (EOP/STEP),” EOP student Engineering majors were eventually separated out to participate in a engineering-focused program called the Summer To Engineering Program (also STEP) under the auspices of the Minority Engineering Program (MEP) of the College of Engineering. This program then became the Engineering Summer Program (ESP) and ran simultaneously with EOP/STEP. Until 1991, EOP STEP was a 3-week program. STEP has been offered 2-week program but piggy-backed by a third week program entitled the Summer Institute for Math & Science (SIMS) for students interested in pursuing a math or science major. Ultimately, both SIMS and MEP/ESP were discontinued in 2003 as a result of cuts to the state budget. To make up for this loss, STEP 2004 has included a curriculum in engineering, math and science.

“In 1995, the Program of Determined Students (PODS) was developed to assist students in their transition to UCSB by helping students establish learning communities. This program continued until June 2003. Proposition 209 came about in 1997, and race and gender could no longer be considered as a preference within the state of California, changing the face of EOP as a component structure. However, EOP had already made internal programmatic changes prior to 1997. Presently, EOP consists of only one unit, not 4 or 5 distinct ethnic-based EOP components.

“In 2000, two programs, the First Year Experience (FYE) and the Continuing Student Services (CSS), were developed to focus on particular class level needs. The Instructor, Tutor, Mentor Alliance Program (IMAP) was developed to assist students in connecting with Academic Communities for Excellence (ACE) writing faculty and eventually evolved to include the Math Achievement Program (MAP) faculty. These programs were each discontinued in 2002 due to budget cuts.

“With what began as a program with both regular and special admit students, EOP is now a program accepting primarily regular admits, with the make-up continuing to be of first generation, low-income students. However, any campus student that wishes to use EOP services is welcome.

“EOP staff will be moving in the near future to a new and planned facility known as the Student Resource Building (SRB), near the Pardall corridor, close to Snidecor and the Events Center. This state of the art building will also house other Student Affairs departments which include Campus Learning Assistance Services (CLAS), Office of International Students & Scholars (OISS), Office of Student Life (OSL), Women’s Center, Early Academic Outreach (EAO), Education Program for Cultural Awareness, Children’s Center Satellite, Office of Greek Affairs, resource centers and a Graduate Outreach &
Admissions Office."

Scope and Content of Collection
This is the collection of the Educational Opportunity Program (EOP), formerly known as EOP/SAA (Student Affirmative Action). The collection is primarily comprised of materials from Pete Villarreal and Yolanda Garcia.

Arrangement
The collection contains the following series:

Series I: Correspondence, primarily correspondence to and from Villarreal from 1994-1996, organized chronologically. Also includes a large number of letters from El Congreso for which Villarreal was carbon copied.

Series II: Administrative Files, contains general structural information, mission statements, brochures, fliers, and budgets.

Series III: Meetings and Conferences Files, contains chronologically organized meeting notes, including notes from groups in which EOP participated or for meetings which EOP representatives attended.

Series IV: Subject Files, alphabetically arranged subject specific files as distinguished by EOP employees.

Series V: Reports, divided into reports directly related to EOP or SAA, UC based/originated, and externally generated categories. Most reports are related to student affirmative action. Filed chronologically. Highlights include reports leading up to and about the 1989 hunger strike, about affirmative action reform in the mid-1990s, and reviews of the UCSB student body.

Series VI: Newspapers and Clippings, primarily clippings related to EOP specifically or affirmative action generally.

Series VII: Audio/Visual Materials, open reel and VHS; housed off-site.

Indexing Terms
The following terms have been used to index the description of this collection in the library’s online public access catalog.
University of California, Santa Barbara. Educational Opportunity Program

Affirmative action programs--California

Related Material
Resources in Special Collections:

Chicano Studies Department collection, UArch 15
(Employee) Affirmative Action Files, University Archives
Center for Chicano Studies collection, UArch 25
Ethnic Studies Protests, CEMA 93
MECha (El Movimiento Estudiantil Chicano de Aztlan) Collection, CEMA 36
Files on EOP in the Office of Public Information subject files, UArch 12, and the Associated Students subject files, UArch 21
EOP folder in Broadsides collection, UArch 32

Relevant Websites:
Educational Opportunity Program website: http://www.sa.ucsb.edu/eop/
History from EOP website: http://www.sa.ucsb.edu/eop/alumni/History/index.asp

Separated Material
Serials originally found in the EOP files have been separated to the University Archives Serials section:

EOP/SAA, 1982-1985
EOP News, 1976-1983
Encuentro, 1983-1985
Entre Amigos, 1994-1995
Pacific Currents, 1995

Series I: Correspondence

| Box 1: 1 | Undated |
| Box 1: 2 | 1960s |
| Box 1: 3 | 1970s |
Series I: Correspondence

Box 1: 4  1980s
Box 1: 5  1990-1994
Box 1: 6  1995
Box 1: 7  1996-1999
Box 1: 8  2000s

Series II: Administrative Files

Box 2: 1  General
Box 2: 2  Budgets, 1994/95-1995/96
Box 2: 3  Brochures
Box 2: 4  Flyers

Series III: Meetings and Conferences

Box 2: 5  General Meeting Notes, 1987-1995
Box 2: 6  Zaca Lake Retreat, Apr. 6-7, 1974
Box 2: 7  Planning Conference on Improving Preparation of Black Students, May 17-18, 1985
Box 2: 8  National Chicano Student Conference, Mar. 14-16, 1986
Box 2: 9  Chancellor’s Reception, Oct. 9, 1987
Box 2: 10  MEChA Regional Summit Meeting, May 19, 1990
Box 2: 11  El Centro, 1990-1991
Box 2: 12  Chicano/Latino Convocation, 1991-1993
Box 2: 13  Transformation Retreats, Fall 1995
Box 2: 14  Broadside for Lecture by Cesar Chavez (oversize), Jan. 12, 1987
Box 2: 15  Broadside for La Raza Law Conference (oversize), Jan. 31, 1987

Series IV: Subject Files

Box 4: 2  Affirmative Action, 1995
Box 4: 3  Affirmative Action, 1996-98
Box 4: 4  Alumni Project, 1983
Box 4: 5  Building 477, c. 1983-84
Box 5: 1  El Centro Room Reservation Conflict, Apr-May 1996
Box 5: 2  El Congreso, ca. 1975-77
Box 5: 3  Encuentro, 1987-88
Box 5: 4  Encuentro (serial), 1983-89
Box 5: 5  Garcia, Mario
Box 5: 6  Miscellaneous, 1973-1979
Box 5: 7  Nu Kappa Alpha Fraternity, n.d.
Box 5: 8  Proposition 209, 1996
Box 5: 9  EOP Restructuring Issue, 1974
Box 5: 10  Status on Chicanos, 1982-83
Box 5: 11  Undocumented Immigrants, 1992-93

Series V: Reports

EOP

Box 6: 1  “UCSB EOP Freshmen 1976,” June 1977
Box 6: 3  "Student Affirmative Action Plan, 1980-81"
Box 6: 5  "Student Affirmative Action Committee, 1981-82"
Box 6: 6  "Guidelines for Preparing Plans for Campus Student Affirmative Action Progress,” 1981-82
Box 7: 1  "Student Affirmative Action Campus Plan 1981-82,” Apr. 9, 1981
Box 7: 2  "Early Outreach," 1982-83
Box 7: 3  "Student Affirmative Action Five Year Plan, 1982-1987"
Box 7: 4  "Five Year Plan pt. 1, 1982-1987"
Box 7: 5  "Five Year Plan pt. 2, 1982-1987"
Box 7: 7  "Historical Background of Student Affirmative Action Programs," Summer 1982
Box 8: 1  "SAA 5 Year Plan Preliminary," Apr. 1983
Box 8: 2  "SAA 5 Year Plan," Feb. 1985
Box 8: 3  "SAA 5 Year Plan," 1990-1995
Box 8: 4  "Student Affirmative Action Directory of Services," ca. 1990s
Box 8: 5  "Undergraduate, Graduate, & Faculty Affirmative Action Programs," Oct. 11, 1993
Box 8: 6  "Educational Opportunity Program/SAA Funding & Consolidation," May 3, 1994
Box 8: 7  "Transfer/Re-entry Peer Coordinator," Dec. 20, 1995
Box 8: 8  "EOP Student Survey Results, 1997"
Box 8: 9  "EOP Department Goals, 1997-98"

UC Generated (not EOP)

Box 8: 10  [Handbook for Minorities Applying to Law School] by Ray Acosta, n.d.
Box 8: 11  "The 'Opportunity Student' at U.C.," n.d.
Box 8: 12  "The Education of the Socio-Economically Disadvantaged Student at UCSB," July 1967
Box 8: 13  [Proposal for Chicano Studies Program at UCSB,] 1969
Box 8: 14  "Chancellor's Report to the Campus" [on United Front], Feb. 18, 1969
Box 8: 15  "VI. Structure and Administration," ca. 1970
Box 8: 17  "Chicano Students and the University of California," Feb. 1975
Box 9: 1  "Report to the President of the UC from the Student Affirmative Action Task Groups," July 1975
Box 9: 2  "Beyond High School Graduation: Who Goes to College?" May 1978
Box 9: 3  "Undergraduate Enrollment Study," May-June 1980
Box 9: 4  "Joining Forces: Collaborative Strategies for Urban Educational Change," 1982
Box 9: 5  "Report on Admissions by Special Action," May 19, 1983
Box 9: 6  "UCSB Chicano/Mexicano Alumni: An Assessment of their Post-Graduation Activities," June 1984
Box 9: 8  "Hispanics: The Emerging Minority," Mar. 12, 1985
Box 9: 9  "President Gardner's Address to the Management Institute," July 11, 1985
Box 9: 10  "Projected Impact...[on] Filipino Students" (UCLA), Oct. 1985
Box 9: 12  [Concerns and Recommendations of the UCSB Chicano Community,] [1986/1987]
Box 10: 2  "Faculty Position Paper," July 8, 1987
Box 10: 3  "Black Student Eligibility Task Force Preliminary Report," Dec. 21, 1987
Box 10: 4  "Racism at UCSB: The Hunger Strike Against Institutional Racism and Student Disempowerment at UCSB," Feb. 1989
Box 10: 5  "Junta Directiva on UCSB Chicano Educational and Support Programs," [1988]
Box 10: 6  "Towards a Comprehensive Plan for the Study of Retention and Attrition of Undergraduate Students at UCSB," Apr. 15, 1989
Box 10: 7  "Proposal for Addressing Attrition with Special Emphasis on Black Students," ca. 1990
Box 10: 9  "Advancing Human Diversity at UCSB," Apr. 12, 1990
Box 10: 10  "Student Demographic Report: Gender, Ethnic Identification, Residency," Nov. 17, 1990
Box 10: 13  "Regents Vote on Affirmative Action," [July 20, 1995]
Box 10: 14  "Career & Graduate School Opportunities for Ethnic and Women's Studies Majors," Feb. 1996
Box 10: 16  "UC Fact Sheets," Oct. 24, 1996
Box 10: 17  "A Proposal for Increasing Latino Participation in the University of California," [ca. 2001]

External
Box 11: 2  "El Plan de Santa Barbara" (La Causa Publications), 1970
Box 11: 3  "Hispanics' College Preparation and College Outcomes" (Educational Testing Service), Aug. 1983
Box 11: 4  "Equality and Excellence: The Educational Status of Black Americans" (The College Board), Jan. 1985
Box 11: 5  "Senate Concurrent Resolution No. 43- Relative to the State's Hispanic Population" (California State Senate), June 3, 1987
Box 11: 6  "The Madison Plan" (University of Wisconsin-Madison), Feb. 9, 1988
Box 11: 7  "Eligibility of California's 1990 High School Graduates for Admission to the State's Public Universities" (California Postsecondary Education Commission), June 1992
Box 11: 8  "State Higher Education Systems and College Completion" (Report to the Ford Foundation), Nov. 1992
Box 11: 9  "MALDEF Affirmative Action Information Packet," 1995
Box 11: 10  "Briefing Book: 'No' on Prop. 209" (Supporters of Educational Equality and Diversity), 1995
Box 11: 11  "Affirmative Action: Yesterday, Today, and Beyond" (American Council on Education), May 1995
Box 11: 12  "Wilson Unveils List of Current State Statutes Which Grant Race- or Gender-Based Preferences in Violation of Proposition 209" (Governor's Office), Sep. 9, 1997
Box 11: 13  "The Unz (Matta) Initiative," June 1998

Series VI: Newspapers and Clippings
Box 12: 1  Miscellaneous Clippings, 1974, 1984-2005
Box 12: 2  Daily Nexus Articles, 1983-2005
Box 12: 3  Newspapers by Outside Groups
Box 14: 2  Affirmative Action Scrapbook (oversize)

Series VII: A/V Materials

Audio
A18002/R7 Chicano Studies Working Master, n.d.

Video
V4315/VHS Admission at the UC: The New Policies, Fall 1996
V4316/VHS UC Santa Barbara: The Experience of a Lifetime, 1996
V4317/VHS UC Santa Barbara: The Experience of a Lifetime, New Version, c. 1990s
V4318/VHS You Can Do It!: Biomedical Studies at UCSB, c. 1990s
V4319-4324/VHS UC Regents Meeting, San Francisco, CA, Tapes 1-6, July 20, 1995
V4325/VHS Exposé of C.C.R.I. Authors, Dateline NBC, Jan. 23, 1996
V4326/VHS MALDEF: Affirmative Action: Fulfilling the Promise of Equal Opportunity, n.d.
V4327/F1 Perspectives, UCSB Film X(E)-3, n.d.
V4328/F1 Perspectives II, UCSB Film X(R)-42, n.d.
V4329/F1 Transitions, UCSB Film X(E)-1, n.d.
V4330/F1 The Gauntlet, n.d.