Guide to the Alissa Goldring Photographs

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Guide to the Alissa Goldring Photographs

Collection number: MS 238

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Santa Cruz, California
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Descriptive Summary
Title: Alissa Goldring photographs
Dates: 1954-1972
Collection number: MS 238
Creator: Goldring, Alissa
Collection Size: 5 document boxes, 5 flats
Repository: University of California, Santa Cruz. University Library. Special Collections and Archives
Santa Cruz, California 95064
Abstract: This collection consists of prints, negatives, slides and color transparencies of Mexico as well as printed materials. Also included are photographs of the 1969 UC Extension class "Project FIND" taught by Ansel Adams.
Physical location: Stored offsite at NRLF: Advance notice is required for access to the papers.
Languages: Languages represented in the collection: English
Access
Collection open for research.

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Alissa Goldring photographs. MS 238. Special Collections and Archives, University Library, University of California, Santa Cruz.

Acquisition Information

Biography
Alissa Goldring was born in Manhattan, and says that "Early on, I was allowed to use the family box camera and then was lucky enough to be given my first camera (an Argus). Ever since I have loved taking photos and looking at photos." She finished her formal education in New York City, majoring in art at Brooklyn College. After teaching art in a school not far from where she lived in Westchester County just north of the City, she moved with her daughter and son to Mexico City on New Year's Eve in 1954, where she pursued photography for seventeen years. Working as a free-lance photographer, she took pictures of children and families, and took on jobs for newspapers, magazines, and advertising agencies. The Alissa Goldring Photography archive covers those years in Mexico, 1955-1970.

While in Mexico Ms. Goldring married again and had a third child. Nonetheless, she traveled as widely as she could, taking pictures of life in remote mountain villages, farms, balconied towns, haciendas and monasteries. She writes:
"I was fascinated by the Lacondonian and Chomula cultures, Mayan and Aztec ancient holy cities, and by the markets, the beautiful weaving, pottery and other handicrafts and holiday observances such as the Day of the Dead. Most of the time I
used a Rolleiflex, later a Hasselblad, occasionally a Linhoff. Primarily I worked in black and white with natural light. My photographs appeared in books, magazines, newspapers and on record covers."

Ms. Goldring moved to California in 1971, settling in Aptos. She took classes at Cabrillo College and UCSC (including one earlier with Ansel Adams). In 1974 she completed her dissertation on dreams as a doctoral candidate with the Humanistic Psychology Institute in San Francisco (which later became Saybrook Institute). She is a credentialed Art Therapist and has taught her method of Dreamplay privately, at the San Andreas Health Council in Palo Alto, the Cabrillo College Stroke Center and Santa Cruz Aids Project, and has been a guest speaker on dreams at various colleges. After traveling far and wide, she now dreams, paints and teaches in Aptos, on the edge of the Monterey Bay, where (through her grandchildren) she "vicariously enjoys surfing, scuba diving and river rafting."

**Scope and Content of Collection**

This collection consists of prints, negatives, slides and color transparencies of life in Mexico from 1954-1971 as well as printed materials. Also included are photographs of the 1969 UC Extension class "Project F.I.N.D. [Project Friendless, Isolated, Needy, Disabled in Santa Cruz County, California]" taught by Ansel Adams.

**Indexing Terms**

The following terms have been used to index the description of this collection in the library's online public access catalog.

- Goldring, Alissa--Archives
- Photography
- Mexico--Pictorial works
- Adams, Ansel, 1902-
- Project FIND

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**Prints, 1954-1972**

*Physical Description:* 56 folders

*Scope and Content*

Most of the prints in this collection are black and white, 2.25 x 2.25 inch contact prints. Larger prints have been sleeved and left in the subject category folder.

*Arrangement*

The material is in donor order by subject.

**box 1-5, 9:1**

- box-folder 1:1
- box-folder 1:2
  - Ameca Meca ca. 1954-1972
- box-folder 1:3
  - Anthropologia, Museo de 1965
- box-folder 1:4
  - Architecture ca. 1954-1972
- box-folder 1:5
  - Artesania [Oaxaca Weaving, pottery, guitar makers] 1960
- box-folder 1:6
  - Artist [Ernst Rosenthal, Painter] ca. 1954-1972
- box-folder 1:7
  - Ballet Folklorico ca. 1954-1972
- box-folder 1:8
  - Bar, Reforma Club, Dominoes ca. 1954-1972
- box-folder 1:9
  - Bingo [Tepeztlan] ca. 1954-1972
- box-folder 1:10
  - Bulls [Toros, Cantinflas] 1955
- box-folder 1:11
  - Chapultepec Park 1960
- box-folder 1:12
  - Charros [Child Pillow Vendor] 1965
- box-folder 1:13
  - Chiapas 1960
- box-folder 1:14
  - Chichen Itza ca. 1954-1972
- box-folder 1:15
  - Chiconcuac [Eric Fromm studied this town] 1963
- box-folder 1:16
  - Children ca. 1954-1972
- box-folder 1:17
  - Clown [Firulais] 1966
- box-folder 1:18
  - Cozumel [Isla de Mujeres] 1960
- box-folder 1:19
  - Cuna Islands ca. 1954-1972
- box-folder 1:20
  - Cuernavaca 1956
- box-folder 1:21
  - Cuevas, J. L. 1966
- box-folder 1:22
  - Desierto (de los leones) 1955
- box-folder 1:23
  - Day of the Dead undated
<table>
<thead>
<tr>
<th>Box-Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:24</td>
<td>Dolores del Rio 1967</td>
</tr>
<tr>
<td>1:25</td>
<td>Eclipse 1970</td>
</tr>
<tr>
<td>2:1</td>
<td>Education 1960</td>
</tr>
<tr>
<td>2:2</td>
<td>Electoral Commission 1967</td>
</tr>
<tr>
<td>2:3</td>
<td>Farmer undated</td>
</tr>
<tr>
<td>2:4</td>
<td>First Communion 1964</td>
</tr>
<tr>
<td>2:5</td>
<td>Friedeberg [Furniture Designer/Artist] 1967</td>
</tr>
<tr>
<td>2:6</td>
<td>Funeral undated</td>
</tr>
<tr>
<td>2:7</td>
<td>Glass Factory [Carretones] undated</td>
</tr>
<tr>
<td>2:8</td>
<td>Guadalajara [Orozco Taller] 1955</td>
</tr>
<tr>
<td>2:9</td>
<td>Guadelupe Shrine undated</td>
</tr>
<tr>
<td>2:10</td>
<td>Guanajuato undated</td>
</tr>
<tr>
<td>2:11</td>
<td>Guaymus undated</td>
</tr>
<tr>
<td>2:12</td>
<td>Hypnosis 1958</td>
</tr>
<tr>
<td>2:14</td>
<td>Ixtapan undated</td>
</tr>
<tr>
<td>2:15</td>
<td>La Lagunilla ca. 1960</td>
</tr>
<tr>
<td>2:16</td>
<td>La Paz 1963</td>
</tr>
<tr>
<td>2:17</td>
<td>Machu Pichu, Peru, undated</td>
</tr>
<tr>
<td>2:18</td>
<td>Monastery Mass 1966</td>
</tr>
<tr>
<td>2:19</td>
<td>Mazatlan 1960</td>
</tr>
<tr>
<td>2:20</td>
<td>MacMillan (Homeopathic Dr./Vecinidad) undated</td>
</tr>
<tr>
<td>2:21</td>
<td>Medical [Dr. Ramos Alvarez] undated</td>
</tr>
<tr>
<td>2:22</td>
<td>Mercados [Monterrey, Mazatlan, San Miguel Allende (SMA)] undated</td>
</tr>
<tr>
<td>2:23-26</td>
<td>In Mexico City, 1958</td>
</tr>
<tr>
<td>2:23</td>
<td>Mexico City 1958</td>
</tr>
<tr>
<td>2:24</td>
<td>I [for Sunset Book, with Jack McDowell] undated</td>
</tr>
<tr>
<td>2:25</td>
<td>II [“Keep Our City Clean” sign] undated</td>
</tr>
<tr>
<td>2:26</td>
<td>III (including Coxoacan) undated</td>
</tr>
<tr>
<td>2:27</td>
<td>Monasterio (Padre Lemercier) undated</td>
</tr>
<tr>
<td>3:1</td>
<td>Monterrey undated</td>
</tr>
<tr>
<td>3:2</td>
<td>Music undated</td>
</tr>
<tr>
<td>3:3</td>
<td>Nacimiento 1967</td>
</tr>
<tr>
<td>3:4</td>
<td>Nature/Mexico undated</td>
</tr>
<tr>
<td>3:5</td>
<td>Nature/Skies (Flowers) undated</td>
</tr>
<tr>
<td>3:6</td>
<td>Newspaper Vendors undated</td>
</tr>
<tr>
<td>3:7</td>
<td>Oaxaca (Chiapas) 1960</td>
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<tr>
<td>3:8</td>
<td>O’Gorman, Juan &amp; Frank Gonzales 1968</td>
</tr>
<tr>
<td>3:11</td>
<td>Orphanage (Goya 5A) 1964</td>
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<tr>
<td>3:12</td>
<td>Palenque undated</td>
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<tr>
<td>3:13</td>
<td>Patzcuaro undated</td>
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<tr>
<td>3:14</td>
<td>People/Mexico [TLA 673] undated</td>
</tr>
<tr>
<td>3:15</td>
<td>Periferico, Mexico City D.F. undated</td>
</tr>
<tr>
<td>3:16</td>
<td>Pinal, [1967]</td>
</tr>
<tr>
<td>4:1</td>
<td>Planned Parenthood undated</td>
</tr>
<tr>
<td>4:2</td>
<td>Playa Azul undated</td>
</tr>
<tr>
<td>4:3</td>
<td>Polio 1961</td>
</tr>
<tr>
<td>4:4</td>
<td>Popocatepetl (Clouds, Volcano) undated</td>
</tr>
<tr>
<td>4:5</td>
<td>Posada undated</td>
</tr>
<tr>
<td>4:6</td>
<td>Pre-Columbian Art (Novo School) 1967</td>
</tr>
<tr>
<td>4:7</td>
<td>Press (I.P.A.D.E.) undated</td>
</tr>
<tr>
<td>4:8</td>
<td>Psiquiatrica Infantil (Hospital; Juan Navarro) [1967?]</td>
</tr>
<tr>
<td>4:9</td>
<td>Puerto Salud 1970</td>
</tr>
<tr>
<td>4:10</td>
<td>Puerto Vallarta undated</td>
</tr>
<tr>
<td>4:11</td>
<td>Reed, Miss Alma undated</td>
</tr>
<tr>
<td>4:12</td>
<td>San Angel Inn undated</td>
</tr>
</tbody>
</table>
box-folder 4:13  San Cristobal de las Casas 1969
box-folder 4:14  San Martin (Child Sleeping) 1960
box-folder 4:15  San Miguel Allende (local Bullfight) [1960?]
box-folder 4:16  Santiago (Tequistenco) undated
box-folder 4:17  Subdivision undated
box-folder 4:18  Tamayo, Ruffino (Show/Belles Artes) 1968
box-folder 4:19  Taxco undated
box-folder 4:20  Tecolutla undated
box-folder 4:21  Tepozotlan 1967
box-folder 4:22  Tequisquiapan undated
box-folder 4:23  Tlaxcala 1967
box-folder 4:24  Tula undated
box-folder 4:25  Typewriters (El Centro/Kate) undated
box-folder 5:1  Urupan undated
box-folder 5:2  Valle de Bravo undated
box-folder 5:3  Vendors undated
box-folder 5:4  Venta Prieta undated
box-folder 5:5  Washing undated
box-folder 5:6  Weavers (Jackson) 1966
box-folder 5:7  Weddings 1966
box-folder 5:8  Xochimilco 1966
box-folder 5:9  Yelapa (School, etc.) undated
box-folder 5:10  Yucatan [no proofs] undated
box-folder 5:11  Zen - Mexico; Ejo [Takata] 1968
box-folder 5:12  Zihuatenejo 1967
box-folder 5:13  Documents re: Project F.I.N.D., UCSC Extension class, Ansel Adams 1969
box-folder 5:14  Project F.I.N.D., UCSC Extension class, Ansel Adams 1969
box-folder 5:15  [Prints by Carol Henze] undated
Box 6-7

Negatives, n.d. ca. 1955-1970

Physical Description: 2 boxes

Scope and Content

Most of the negatives in this collection are black and white.

Arrangement

The material is in donor order by subject, and may or may not match the available prints or proofs.

box 6

Advertising [Ola Negra] undated
box 6

Ameca Meca undated
box 6

Anthropologia, Museo de 1965
box 6

Artesania [Oaxaca Weaving] 1960
box 6

Artist [Ernest Rosenthal, Painter] undated
box 6

Bar - Reforma Club - Dominoes undated
box 6

Bulls [Toros, Cantinflas] 1955
box 6

Chapultepec Park 1955
box 6

Charros [Child Pillow Vendor] 1965
box 6

Chiapas 1960
box 6

Chichen Itza undated
box 6

Chiconcuac (Eric Fromm studied this town) 1963
box 6

Children undated
box 6

Clown [Firulais] 1966
box 6

Cozumel [Isla de Mujeres] 1960
box 6

Cuernavaca 1956
box 6

Cuevas, J. L. 1966
box 6

Desierto [de los leones] 1955
box 6

Dolores del Rio 1967
box 6

Eclipse 1970
box 6

Education 1960
box 6  Electoral Commission 1967
box 6  Farmer undated
box 6  First Communion 1964
box 6  Friedeberg [Furniture Designer/Artist] 1967
box 6  Glass Factory [Carretones] undated
box 6  Guadalupe - Mexico City - Shrine undated
box 6  Guanajuato undated
box 6  Guaymus undated
box 6  Hypnosis 1958
box 6  Illich - John Holt Reiner "Why Children Fail" undated
box 6  Ixtapan undated
box 6  La Lagunilla ca. 1960
box 6  La Paz 1963
box 6  MacMillan [Homeopathic Dr./Vecinidad] undated
box 6  Mazatlan 1960
box 6  Mercados [Monterrey, Mazatlan, SMA] undated
box 6  In Mexico City 1958
box 6  Mexico City 1958
box 6  I [for Sunset Book/with Jack McDowell] undated
box 6  II ["Keep Our City Clean" Sign] undated
box 6  Monasterio (Padre Lemercier) undated
box 6  Monastery Mass 1966
box 6  Monterrey undated
box 6  Music undated
box 6  Nacimiento 1967
box 6  Nature/Mexico undated
box 7  Nature/Skies (Flowers) undated
box 7  Newspaper Vendors undated
box 7  O’Gorman, Juan & Frank Gonzales 1968
box 7  Oaxaca (Chiapas) 1960
box 7  El Oro (pt.1) 1966
box 7  El Oro (pt.2) 1967
box 7  Orphanage (Goya 5A) 1964
box 7  Palenque undated
box 7  Patzcuaro undated
box 7  People/Mexico undated
box 7  Pinal [1967]
box 7  Piñata undated
box 7  Play/La Heraclura undated
box 7  Playa Azul undated
box 7  Polio 1961
box 7  Popocatepetl (Clouds, Volcano) undated
box 7  Posada undated
box 7  Pre-Columbian Art (Novo School) 1967
box 7  Press (I.P.A.D.E.) undated
box 7  Project F.I.N.D., UC Extension class, Ansel Adams 1969
box 7  Psiquiatrica Infantil (Hospital; Juan Navarro) [ca. 1967]
box 7  Puerto Salud 1970
box 7  Puerto Vallarta undated
box 7  Reed, Miss Alma undated
box 7  S.C. 691 undated
box 7  San Angel Inn undated
box 7  San Cristobal de las Casas 1969
box 7  San Martin (Child sleeping) 1960
box 7  San Miguel Allende (Local Bullfight) [ca. 1960]
box 7  Santiago (Tequistenco) undated
box 7  Shirley and Charlotte undated
box 7  Tamayo, Ruffino (Show/Bellas Artes) 1968
box 7  Taxco undated
box 7  Tecolutla undated
box 7  Tepozotlan 1967
box 7  Tequisquiapan undated
box 7  Tlaxcala 1967
box 7  Tula undated
box 7  Typewriters (El Centro/Kate) undated
box 7  [untitled] undated
box 7  Uruapan undated
box 7  Valle de Bravo undated
box 7  Vendors undated
box 7  Weavers (Jackson) 1966
box 7  Weddings 1966
box 7  Xochimilco 1966
box 7  Yelapa (School, etc.) undated
box 7  Zen - Mexico; Ejo [Takata] 1968
box 7  Zihuatanejo 1967
Box 8  Slides, undated
 Physical Description: 1 box
 Scope and Content
 The slides are 35mm color.
 Arrangement
 The material is in donor order by subject, and may or may not match the available prints or proofs.

box 8  La Lagunilla undated
box 8  Monastery - Bob Kaiser at Monastery in psychoanalysis undated
Box 8  Transparencies, ca. 1965-67
 Physical Description: 1 box
 Scope and Content
 The transparencies are 7 x 7 cm color.
 Arrangement
 The material is in donor order by subject, and may or may not match the available prints or proofs.

box 8  Chisme trip undated
box 8  Cuevas, J. L. 1966
box 8  Dia de los Muertos undated
box 8  El Oro undated
box 8  Guadalupe - Mexico City - Shrine undated
box 8  Monte Falco undated
box 8  1st Communion undated
box 8  Church undated
box 8  Volcano undated
box 8  Newspaper Vendors / newspaper boy undated
box 8  Pinal, Sylvia 1967
box 8  Playa Mimosa 1965
box 8  Bell brothers, circus, Acapulco, etc. 1965
box 8  Grass, sunset, father and child, etc. 1965
box 8  Weeds, sky 1965
box 8  San Cristobal de las Casas / Chomula School undated
box 8  Valle de Bravo undated
box 8  Vendors/Tlaxcala undated
box 8  Weddings/Sr. Grimm undated
box 8  Xochimilco undated

Physical Description: 1 folder
Scope and Content
This series contains printed occurrences of Goldring's photographs.

Box 9:2  Porter Gulch Review Spring 2007
Box 9:2  All Our Lives: 500 Years of Making Art 1995
Box 9:2  Escuela Activa, v.1:1 January 1970
Box 9:2  Por Que: Revista Independiente, no.2, 4 March 13, 1968 April 10, 1968