Guide to the California Christmas Tree Growers Records

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Collection number: MS 477

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Descriptive Summary
Title: California Christmas Tree Growers records
Dates: 1952-1984
Collection number: MS 477
Creator: Neilson, Howard A.
Collection Size: 5 flats
Repository: University of California, Santa Cruz. University Library. Special Collections and Archives
Santa Cruz, California 95064

Abstract: This collection contains the CCTG's newsletters no. 1-119 with some meeting notes and a scrapbook of organization's activities and publicity.

Physical location: Stored at NRLF: Advance notice is required for access.
Languages: Languages represented in the collection: English

Conditions Governing Access
Collection open for research.

Conditions Governing Use
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Acquisition Information
Gift of Mrs. Howard A. Neilson, 1984

Biography
The Christmas Tree Growers of Monterey Bay was formed in 1952 with a small number of growers in Santa Cruz meeting to share ideas. Howard A. Neilson, owner of Crest Ranch, the oldest "Choose and Cut" tree farm in the Western United States" was the first President. His "tree plantation" was a new approach to producing and selling Christmas Trees in California. In 1952, the organization had shortened it's name to California Christmas Tree Growers and incorporated in 1956. Since then it has grown from just grower members to include all aspects of the Real Tree industry in California, including wholesalers, retail lot operators and suppliers and changed it's name to the California Christmas Tree Association to reflect the broad range of the members.

Scope and Content of Collection
This collection contains the California Christmas Tree Growers newsletters no. 1-119 (1952-1984) with some meeting notes and newsletters from associated organizations. Also included is a large scrapbook of the organization's activities and publicity.

**Indexing Terms**
The following terms have been used to index the description of this collection in the library's online public access catalog.
- California Christmas Tree Growers--archives
- Neilson, Howard A.
- Christmas tree growing--California
- Farmers--California--Santa Cruz County
- Neilson, Howard A.
- Washburn, Henry L.

| box 1-4 | California Christmas Tree Growers newsletters 1952-1984 |
| box 1  | No. 1-50 1952-1965 |
| box 2  | No. 51-68 1965-1968 |
| box 3  | No. 69-97 1969-1976 |
| box 4  | No. 98-119 1977-1984 |
| box 5  | Scrapbook 1952-1967 |