
KZSC Santa Cruz records UA.093

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August 26, 2013

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URL: <http://guides.library.ucsc.edu/speccoll>

Contributing Institution: University of California, Santa Cruz

Title: KZSC Santa Cruz records

Creator: KZSC (Radio station : Santa Cruz, Calif.)

Identifier/Call Number: UA.093

Physical Description: 2 Linear Feet 2 half cartons, 2 oversize folders

Date (inclusive): 1974-2010

Language of Material: English .

Conditions Governing Access

Collection is open for research.

KZSC Santa Cruz radio station

According to KZSC's website, KZSC.org. KZSC began in 1967 as KRUZ in the basement of Stevenson College's dorm 2. In 1976 the station became KZSC and broadcast at 10 watts.

1974 KRUZ becomes KZSC: FM station now broadcasting at 10 watts.

1976 June: FCC application filed to increase wattage.

1976 Sept: Full authority from FCC to construct new transmitting facilities granted.

1980 June 14th: Power increased to 1,250 watts and moved into new campus location. Held new studio open house.

1988 December: FCC Amends its unconstitutional ruling and allows stations "safe harbor" hours from midnight to 6 am.

1989 April: KZSC holds its "Sweet 16" Anniversary Party.

1991 Spring: U.S Bombing of Iraq: KZSC covers downtown protest (live).

1993: Budget update: KZSC's registration fee allocation cut from \$68,000 to \$30,000

1993 June 13th: KZSC's 20th anniversary party held at the Kuumbwa Jazz Center

1994: KZSC's 21st birthday party held Live Soup, a now-defunct Santa Cruz brewery.

2002 July: KZSC upgrades its signal to 10,000 watts, allowing us to broadcast to listeners throughout Santa Cruz, San Benito, and Monterey counties.

2002 Spring: The students of UCSC pass Measure IV to provide KZSC with a one-time funding boost to complete a major renovation, bringing us into the 21st century.

2003 Winter: Renovation begins, starting with the Studio B Production Room. KZSC begins internationally accessible webstreaming.

2003 Spring: KZSC's First Annual Spring Festivals featuring Pretty Girls Make Graves, The Coup (who still owe us \$500), and Hella.

2004 Winter: First live, play-by-play broadcast of a UCSC sports event on KZSC.

2004 Spring: Spiffy new On-Air studio unveiled

2004 Spring: KZSC's Second Annual Spring Festival featuring Andrew WK.

2005 Winter: KZSC's News Studio is completed

2005 Spring: KZSC's Third Annual Spring Festival featuring Ratatat and High on Fire.

2007 Summer: KZSC finally upgrades its signal to 20,000 watts after months of technical difficulties.

Preferred Citation

KZSC Santa Cruz records. UA 93. Special Collections and Archives, University Library, University of California, Santa Cruz.

Scope and Contents

Collection includes program guides, promotional materials, newspaper clippings and other records documenting the UCSC radio station.

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Subjects and Indexing Terms

College radio stations -- California -- Santa Cruz

box 1 , folder 1-5	Program Guides 1974-2000, 2010
box 1, folder 6	Promotional materials 1974-1992
box 1, folder 7	Articles 1968-1998
box 1, folder 8	Draft articles for Program guides 1990s
box 1, folder 9	Letters written to campus administrators in support of funding for KZSC 1992-1993
box 1, folder 10	Handbook- draft
	Photographs
box 2, folder 1	Contact sheets undated
box 2, folder 2-3	Negatives undated
box 2, folder 4	Black and white unidentified photos 1977-1978
box 2, folder 5	Transmission tower construction 1980
box 1, folder 6	Polaroids undated
box 1, folder 7	Radio station- interior 1980
box 2, folder 8	DJs at work 1985-1998
box 2, folder 9	Campus landscape undated
box 2, folder 10	Events (possibly covered by KZSC) undated
box 2, folder 11	Sound booth undated
box 2, folder 12	Station- interior undated
box 2, folder 13	Personnel undated
box 2, folder 14	Socializing (possibly outside KZSC) undated
box 2, folder 15	Protest (possibly covered by KZSC) undated
box 2, folder 16	Man on Pacific Garden Mall undated
Drawer B-19	Topographic maps showing broadcast signal strength
Drawer D-8	Oversize flyers and posters 1972-1984