Finding Aid to the Mobilization Against AIDS Records, 1984-1995

Finding Aid written by Julia Bazar
Funding for processing this collection was provided The National Historical Publications and Records Commission
UCSF Library and Center for Knowledge Management, Archives and Special Collections
University of California, San Francisco
530 Parnassus Avenue
San Francisco, CA 94143-0840
Phone: (415) 476-8112
Fax: (415) 476-4653
Email: http://www.library.ucsf.edu/collres/archives/contactform.html
URL: http://www.library.ucsf.edu/collres/archives/
© 2007
The Regents of the University of California. All rights reserved.
Finding Aid to the Mobilization Against AIDS Records, 1984-1995

Collection Number: MSS 95-03

UCSF Library and Center for Knowledge Management, Archives and Special Collections

Finding Aid Written By:
Julia Bazar
Date Completed:
March 2007

© 2007 The Regents of the University of California. All rights reserved.

Collection Summary

Collection Title: Mobilization Against AIDS records,
Date (inclusive): 1984-1995
Collection Number: MSS 95-03
Creators: Mobilization Against Aids
Extent: Number of containers: 3 cartons Linear feet: 3.75
Repository: The UCSF Library and Center for Knowledge Management, Archives and Special Collections
University of California, San Francisco
530 Parnassus Avenue
San Francisco, CA 94143-0840
Phone: (415) 476-8112
Fax: (415) 476-4653
Email: http://www.library.ucsf.edu/collres/archives/contactform.html
URL: http://www.library.ucsf.edu/collres/archives/

Abstract: This collection documents the founding, administration and work of the Mobilization Against AIDS also known as the MOB. MOB was primarily a lobbying organization working against anti-AIDS initiatives and governmental policies, promoting the testing of new AIDS Drugs, and generally drawing attention to the AIDS epidemic around the world. They are best known for their AIDS Dance-a-thon fundraiser and the International AIDS Candlelight Vigil outreach activity.

Languages Represented: Collection materials are in English

Physical Location: For current information on the location of these materials, please consult the library's online catalog: http://www.library.ucsf.edu/ .

Access
Collection is open for research.

Publication Rights
Copyright has not been assigned to the UCSF Library and Center for Knowledge Management. All requests for permission to publish or quote from manuscripts must be submitted in writing to the Manager of Archives and Special Collections. Permission for publication is given on behalf of the UCSF Library and Center for Knowledge Management as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which must also be obtained by the reader.
Copyright restrictions also apply to digital representations of the original materials.

Preferred Citation
[Identification of item], Mobilization Against AIDS Records, MSS 95-03, The UCSF Library and Center for Knowledge Management, Archives and Special Collections, University of California, San Francisco.

Alternate Forms Available
There are no alternate forms of this collection.

Separated Material
None
Indexing Terms
The following terms have been used to index the description of this collection in the library’s online public access catalog.
AIDS (Disease)--California--San Francisco
AIDS (Disease)--Political aspects--United States
AIDS (Disease)--Research--Government policy
AIDS (Disease)--Social aspects--California--San Francisco Bay Area
AIDS activists--United States
Social action--United States
Mobilization Against AIDS (organization)

Acquisition Information
The Mobilization Against AIDS Records were donated to the University by Ben Carlson for the Mobilization Against AIDS in 1995.

System of Arrangement
Arranged to the folder level.

Processing Information
Julia Bazar, September 2005

Organizational History
The Mobilization Against AIDS is a California-based national advocacy and lobbying organization that works to safeguard civil rights and to assure adequate treatment for all HIV-infected individuals. The Mobilization was formed in San Francisco in 1984 as a non-partisan activist organization. The organization was founded on the positive energy generated from the March for Lesbian and Gay Rights at the National Democratic Convention. It is one of the oldest AIDS activist groups in the world, having been founded just three years after AIDS was identified.

The Mobilization's first priority was the defeat of the early civil rights attacks on people with AIDS, and then on increasing the funding for research on AIDS. This included advocating for a focused response to the AIDS epidemic from the federal government, and expanded to concerns over access to treatment, drug trials, drug approval processes, and drug costs.

MOB was a central player in the massive campaigns that succeeded in defeating the LaRouche AIDS Quarantine Initiatives in 1986 and 1988, and the Dannemeyer AIDS Initiative in 1988. In 1990 federal legislation explicitly prohibited discrimination against people with AIDS. As a direct lobbying group, the Mobilization organizes staff and volunteers to meet with federal officials and legislators. This has led to the development of long-term relationships with congressional representatives, especially those on the House of Representatives Budget and Appropriations Committees. Between 1984 and 1990 federal AIDS spending went from $85 million to over $1.8 billion, partially as a result of MOB lobbying efforts. The MOB also assists interested citizens in writing and visiting key federal officials and legislators, including the creation of kits that include sample letters and other tips.

Another major project has been organizing the International Candlelight Memorial. Since 1984, the event has become the world’s largest simultaneous observance honoring the memory of AIDS victims and demonstrating support for people living with AIDS (PWA’s). Memorials have taken place in over 220 cities in 35 countries. Events are arranged locally with support from the Mobilization, including supplying sample posters, letters to dignitaries, and providing logistical tips.

They have also worked with other agencies for more effective lobbying efforts. The Mobilization has received the majority of its funding from the AIDS Walkathon and the AIDS Dance-a-thon with the remainder coming from individual donations.

Scope and Content of Collection
This collection documents the founding, administration and work of the Mobilization Against AIDS also known as the MOB. The MOB is primarily a lobbying organization working against anti-AIDS initiatives and government policies, promoting the testing of new AIDS Drugs, and generally drawing attention to the AIDS epidemic around the world. It is also an outreach organization. MOB worked to bring public understanding and support to the HIV-positive community, and to champion AIDS as an issue of concern to all.

Both board and staff meeting minutes are included in the administrative records. Besides a number of smaller fundraising events, their primary event was the Annual AIDS Dance-a-thon. This fundraiser, which was held between 1987 and 1996, attracted the endorsement of celebrities such as Madonna, and provided monies not just to MOB, but to a number of other AIDS Organizations such as the San Francisco AIDS Foundation and Instituto Familiar de la Raza. Outreach activities and programs ranged from Town Hall meetings to the International AIDS Candlelight Vigil, an outreach activity which grew from a local event into a truly worldwide night of commemoration. The MOB’s main activity, however, was working against the early homophobic anti-AIDS initiatives, lobbying the government for increased AIDS funding, and working for the release of
better AIDS drugs. The MOB staff and board not only lobbied, but also organized “Lobbying Teams” and “Lobbying Days” to bring ordinary citizens into the movement and increase the pressure on the politicians. Flyers for events, a MOB button and handkerchief, along with a few photographs, are also included in the collection.

The Collection is divided into three series: Series 1: Founding, Board, and Administrative Files; Series 2: Fundraising, Program, and Organizational Files; Series 3: Publicity/Publications/Ephemera.

<table>
<thead>
<tr>
<th>Series 1 Founding, Board, and Administrative Files 1984-1995</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: 50 Folders : Carton 1 Folders 1/1-1/50</td>
</tr>
<tr>
<td>Scope and Content Note</td>
</tr>
<tr>
<td>This series contains documents relating to the founding of the Mobilization Against AIDS, as well as board of directors minutes and other administrative files including staff meeting minutes, correspondence, and financial documents.</td>
</tr>
</tbody>
</table>

Carton 1, Folder 1 MAA History 1991
Carton 1, Folder 2 Creation of Mobilization December 1984
Carton 1, Folder 3 Strategy and Foundation Conference (including John Wahl's notes, etc.) March 29-31, 1985
Carton 1, Folder 4 Mobilization Conference Minutes March 30-31, 1985
Carton 1, Folder 5 Steering Committee Minutes 1985
Carton 1, Folder 6 Town Hall, General and Steering Committee - Reports, Minutes, Notes 1985
Carton 1, Folder 7 Board/Working Committee Minutes 1986
Carton 1, Folder 8 Steering Committee - Notes and Minutes 1988
Carton 1, Folder 9-18 Board Meetings
Carton 1, Folder 9 January 1989
Carton 1, Folder 10 April 1989
Carton 1, Folder 11 July 1989
Carton 1, Folder 12 1990
Carton 1, Folder 13 January, March, July, September, November 1991
Carton 1, Folder 14 January-July 1992
Carton 1, Folder 15 Memo October 1992
Carton 1, Folder 16 September-November 1992
Carton 1, Folder 17 1993
Carton 1, Folder 18 1994-1995
Carton 1, Folder 19 Board and Committee Members - including resignations 1985, 1993, undated
Carton 1, Folder 20 Board Committees 1993
Carton 1, Folder 21 Board/Staff Retreat January 1992
Carton 1, Folder 22 Board/Staff Meeting #2 June 1992
Carton 1, Folder 23 Staff Meetings
Carton 1, Folder 23-25 Minutes and Memos 1992
| Carton 1, Folder 24 | Notes - Preliminary 1993 |
| Carton 1, Folder 25 | Official Minutes 1993-94 |
| Carton 1, Folder 26-43 | Correspondence |
| Carton 1, Folder 26 | Paul Boneberg 1985-1992 |
| Carton 1, Folder 27 | Barbara Boxer 1986-1990 |
| Carton 1, Folder 28 | Nancy Pelosi 1993-1995 |
| Carton 1, Folder 29 | President Ronald Reagan (draft) 1987 |
| Carton 1, Folder 30 | John E. Wahl 1980-1986, undated |
| Carton 1, Folder 31-33 | Political Correspondence |
| Carton 1, Folder 31 | 1985 |
| Carton 1, Folder 32 | 1989 |
| Carton 1, Folder 33 | 1992, 1995 |
| Carton 1, Folder 34 | Dance-a-thon 1987-1990 |
| Carton 1, Folder 35 | From Individuals 1989 |
| Carton 1, Folder 36 | Local HIV/AIDS CBO - Re: Problems 1994 |
| Carton 1, Folder 37 | From Mayors Office - Re: Citizens Advocating Emergency AIDS Relief (CAEAR) Coalition 1995 |
| Carton 1, Folder 38-39 | General Correspondence |
| Carton 1, Folder 38 | 1985-1994 |
| Carton 1, Folder 39 | 1993-1995 |
| Carton 1, Folder 40-43 | Interoffice Memos |
| Folder 40 | July-August 1992 |
| Carton 1, Folder 41 | October-December 1992 |
| Carton 1, Folder 42 | January-December 1993 |
| Carton 1, Folder 43 | February-November 1994 |
| Carton 1, Folder 44 | Personnel Committee/Office Structure 1985-1992 |
| Carton 1, Folder 45 | Office Policy 1990-1992, undated |
| Carton 1, Folder 46-50 | Financial Documents |
| Carton 1, Folder 46 | Finance Committee Meeting September, 1989 |
| Carton 1, Folder 47 | Reports 1990, 1992 |
Series 1 Founding, Board, and Administrative Files 1984-1995

- Carton 1, Folder 49: Consultants Report - Finance/Development 1993

Series 2 Fundraising, Program, and Organizational Files 1985-1995

Physical Description: 94 Folders: Carton 2 Folders 2/1-2/74; Carton 3 Folders 3/1-3/20

Scope and Content Note
This series contains information on a variety of programs, both outreach and fundraising. This includes information on the Mobilization Against AIDS' two major events: The annual Dance-a-thon, which was promoted by Madonna (among others), and served as their major fundraiser; and the Candlelight Vigil, which became a very successful international outreach event. Also documented in this series are the Mobilization's lobbying efforts, including the creation of “Lobby Teams,” “Lobby Day” as a part of the 1992 March on Washington, several petition drives, as well as work against a number of anti-gay propositions, and advocacy for increased AIDS funding. There is also a small amount of material on a number of other AIDS agencies that worked with the Mobilization.

Carton 2, Folder 1-27: Development and Fundraising Events
- Development Committee
  - October 1992 - February 1993
  - March-June 1993
- Development Director - Info. Packet 1992
- Fundraising Events 1984-1989, 1995
  - April Harvest, Leola Jones, & others 1985
  - Death Valley Rose Challenge 1985
  - 2nd Wave/Project Hope 1988-1989
  - East Bay Board Fundraising Event 1991
  - SF Board Cocktail Party - Fundraiser 1991, undated
  - Macy’s Passport 92 1992
- Indecent Materials
  - Event 1994
  - Script (copyright 1990) 1994
- Yours in the Struggle: A Tribute to Reggie Williams February 1994
- Telephone Solicitation Project (TSP) undated
- Dance-a-thon
  - 1987
  - 1988
- Contract with San Francisco AIDS Foundation (SFAF) 1992
  - 1993
1994
1990, 1995
Articles/Speeches by Paul Boneberg 1987-1991
Research and Documentation Committee 1985
People with AIDS/People with ARC (PWA/PWARC) Caucus 1985
Goals and Programs 1989-1991

Programs

Candlelight Memorials/Vigils
1985-1995
Capp Street Foundation 1987
Booklets 1990-1992
Clippings 1986-1989
Condom Promotion 1987
The Hour Brigade 1985-1987
MAA Library 1985, undated
Antibody Testing Opinions 1988
American Medical Association Campaign 1985
Press Releases 1984-1995
Legislative Activities
Federal AIDS Hearings 1985
State 1985-1986
Carton 2, Folder 44  Homophobic Propaganda 1986
Carton 2, Folder 45  LaRouche Initiative - Non-Compliance Project 1986
Carton 2, Folder 46  LaRouche Quarantine Initiative 1986
Carton 2, Folder 47  California Mandatory Testing Bills (Doolittle S.B. 1000-10008) 1987
Carton 2, Folder 48  No on Prop. 102 and LaRouche Campaign - Newsclippings 1988
Carton 2, Folder 49  Prop. 192 - Dannemeyer 1988
Carton 2, Folder 50  San Francisco Ballot Initiatives 1985, 1989
Carton 2, Folder 51  Updates - Legi-Tech Reports & Bills 1985-1988
Carton 2, Folder 52  Just Sign It! Campaign 1992
Carton 2, Folder 53-54  Federal 1983-1986
Carton 2, Folder 53  1993
Carton 2, Folder 54  National AIDS Lobby Day 1992
Carton 2, Folder 55  Federal AIDS Funding 1991-1992
Carton 2, Folder 56  Ryan White Care Act 1993-1995
Carton 2, Folder 57  Lobby Teams
Carton 2, Folder 58-59  1990-1991
Carton 2, Folder 58  Lobby Team 1992 1992-1993
Carton 2, Folder 59  International Programs 1992
Carton 2, Folder 60  1990 Sixth International AIDS Conference - Boycott 1989-1990
Carton 2, Folder 61  HIV/AIDS Unity March
Carton 2, Folder 62-63  Planning Notes and Materials March 1990
Carton 2, Folder 62  Press Coverage 1990
Carton 2, Folder 63  Republican Convention Action 1988
Carton 2, Folder 64  Presidential Debates 1992
Carton 2, Folder 65  Houston Republican Convention 1992
Carton 2, Folder 66  March on Washington 1987
Carton 2, Folder 67  March on Washington Lobby Days 1993
Carton 2, Folder 68  Worlds AIDS Day Protest/Arrests 1989
Carton 2, Folder 69
Series 2 Fundraising, Program, and Organizational Files 1985-1995

Finding Aid to the Mobilization Against AIDS Records, 1984-1995

Carton 2, Folder 70
"Moon Shot" Petition 1986

Carton 2, Folder 71
KQED Protest - Press Coverage 1986

Carton 2, Folder 72
Delta Airlines Boycott 1989

Carton 2, Folder 73
March on Sacramento 1988

Carton 2, Folder 74

Carton 3, Folder 1
Call for Resignation of Kristine Gebbie - National AIDS Policy Coordinator 1994

Carton 3, Folder 2
1990 Year in Review Compendium 1990-1991

Carton 3, Folder 3
1992 Year in Review 1992

Carton 3, Folder 4
Loose Documents - handwritten notes, forms, etc. 1984-1992

Carton 3, Folder 5
Seattle and Phoenix Chapters of MAA 1985-1986

Carton 3, Folder 6
"Packet of Materials for Linus Pauling" 1985

Other Organizations/Cooperation

Carton 3, Folder 7-20
Asian AIDS Project 1994-1995
Committee to Preserve our Sexual Liberties 1984, undated

Carton 3, Folder 11

Carton 3, Folder 12
LIFE AIDS Lobby - Lobby for Individual Freedom & Equality 1989

Carton 3, Folder 13
National Association of People with AIDS (NAPWA) 1995

Carton 3, Folder 14
PANT - Pentamidine Advocates for Necessary Treatment 1989

Carton 3, Folder 15
People with AIDS Coalition 1995

Carton 3, Folder 16
San Francisco AIDS Foundation 1993-1995

Carton 3, Folder 17
San Francisco AIDS Foundation - Prevention Roundtable 1992

Carton 3, Folder 18
San Francisco Public Policy Working Group 1994-1995

Carton 3, Folder 19
Visual AIDS - Posters 1994

Other Organizations - includes religious organizations 1984-1985, undated

Series 3 Publicity/Publications/Ephemera 1985-1995

Physical Description: 19 Folders : Carton 3 Folders 3/21-3/39
Scope and Content Note
This series contains flyers for Mobilization Against AIDS events, clippings and other materials related to media coverage of events and programs. This includes the Mobilization's communications and press plan. There are also a scattering of Mobilization newsletters and more formal publications such as Action Alert and AIDSwatch. The final materials in this series are several buttons related to Mobilization events and campaigns, and a small amount of photographs from various events.

Carton 3, Folder 21-34
Media and Publicity

Carton 3, Folder 21-25
Flyers
<table>
<thead>
<tr>
<th>Carton 3, Folder</th>
<th>Date/Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>1985</td>
</tr>
<tr>
<td>22</td>
<td>1987</td>
</tr>
<tr>
<td>23</td>
<td>1988</td>
</tr>
<tr>
<td>24</td>
<td>1989</td>
</tr>
<tr>
<td>25</td>
<td>undated</td>
</tr>
<tr>
<td>26-31</td>
<td>Media Coverage</td>
</tr>
<tr>
<td>26</td>
<td>1984-1985</td>
</tr>
<tr>
<td>27</td>
<td>1986-1987</td>
</tr>
<tr>
<td>28</td>
<td>1988</td>
</tr>
<tr>
<td>29</td>
<td>1989</td>
</tr>
<tr>
<td>30</td>
<td>1990-1991</td>
</tr>
<tr>
<td>31</td>
<td>1995</td>
</tr>
<tr>
<td>32</td>
<td>Review of Media 1985</td>
</tr>
<tr>
<td>33</td>
<td>Communications and Press Plan 1992</td>
</tr>
<tr>
<td>34</td>
<td>Miscellaneous MAA Advertising and Media Criticism 1994, undated</td>
</tr>
<tr>
<td>35-37</td>
<td>Publications</td>
</tr>
<tr>
<td>35</td>
<td>Newsletters - Communications 1985</td>
</tr>
<tr>
<td>36</td>
<td>Action Alert 1989-1995</td>
</tr>
<tr>
<td>37</td>
<td>AIDSwatch 1993-1997</td>
</tr>
</tbody>
</table>