
Collection Number: MSS 2000-31

UCSF Library and Center for Knowledge Management, Archives and Special Collections

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Finding Aid Written By:
Julia Bazar

Date Completed:
May 2007

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Collection Summary

Collection Title: AIDS history project — ephemera collection


Collection Number: MSS 2000-31

Collector: University of California, San Francisco. Library. Archives and Special Collections

Extent: Number of containers: 3 Boxes, 1 Oversized Box, 1 Map Case Folder
Linear feet: 2.5

Repository: The UCSF Library and Center for Knowledge Management, Archives and Special Collections
University of California, San Francisco
530 Parnassus Avenue
San Francisco, CA 94143-0840
Phone: (415) 476-8112
Fax: (415) 476-4653
Email: http://www.library.ucsf.edu/collres/archives/contactform.html
URL: http://www.library.ucsf.edu/collres/archives/

Abstract: This is an artificial collection assembled from a number of different donations of ephemeral materials, acquired by the Library as a part of the AIDS History Project. Paper based materials include flyers, brochures, wallet cards, and posters. Some artifacts are also included, such as condoms and condom holders. All deal with the medical and/or social aspects of AIDS and HIV, with a focus on prevention and on addressing misconceptions about the disease.

Languages Represented: Collection materials are in English

Physical Location: For current information on the location of these materials, please consult the library's online catalog: http://www.library.ucsf.edu/.

Access
Collection is open for research.

Publication Rights
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Preferred Citation
[Identification of item], AIDS History Project—Ephemera Collection, MSS 2000-31, The UCSF Library and Center for Knowledge Management, Archives and Special Collections, University of California, San Francisco.

Alternate Forms Available
There are no alternate forms of this collection.

Related Collections
AR 91-19 Sixth International Conference on AIDS Records
MSS 94-60 San Francisco AIDS Foundation (SFAF) Records
MSS 98-48 Shanti Project Records
MSS 98-47 ACT-UP Golden Gate Records
MSS 2000-32 AIDS History Project Audio/Video Collection
MSS 94-59 National Task Force on AIDS Prevention Records
MSS 95-02 GAPA Community HIV Project (GCHP) Papers
MSS 95-03 Mobilization Against AIDS (MOB) Records

Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
AIDS (Disease)
AIDS (Disease)--Social aspects
AIDS (Disease)--Prevention
Advertising, Public service
Shanti Project (San Francisco, Calif.)
San Francisco AIDS Foundation
University of California San Francisco

Acquisition Information
The materials in this collection were compiled from several donations, including MSS 94-60 San Francisco AIDS Foundation (SFAF) Records, and other organizations and individuals contacted during the AIDS History Project.

System of Arrangement
Arranged to the folder level.

Processing Information
Julia Bazar, September 2005

Organizational History
The UCSF AIDS History Project was started in 1987 to promote the preservation of historically significant resources relating to the early days of the AIDS Epidemic, with a particular focus on San Francisco's community-based organizations (CBOs). In 1991 a National Historical Publications and Records Commission (NHPRC) grant was received to fund the AIDS History Project Records Survey. More than 50 agencies were surveyed to identify records that should be permanently preserved. A second two-year NHPRC grant funded an extended survey of collections and development of an acquisition plan. A major part of the project was providing instruction in records management practices to the CBOs. A third two-year NHPRC grant was received in 1993 for the Records Acquisition and Processing Project (RAPP) phase; this grant lasted until December 1995.

The ephemeral materials came in a few donations over the length of the project and were combined into a single artificial collection.

Scope and Content of Collection
This is an artificial collection assembled from a number of different donations of ephemeral materials, acquired by the Library as a part of the AIDS History Project. The materials consist of small items (flyers, brochures, condom holders, wallet cards) and large posters. The smaller items are arranged by theme and/or creating organization. Most of the posters are also arranged by subject or creating organization. The materials in the map drawer are not arranged. Paper-based materials include flyers, brochures, wallet cards, and posters. Some artifacts are also included, such as condoms and condom holders. All materials address the medical and social aspects of AIDS and HIV, with a focus on prevention and addressing misconceptions about the disease.

Physical Description: 42 Folders : Boxes 1-3

Scope and Content Note
This series consists of flyers, brochures, condom holders and safe-sex instructions, and wallet cards. The materials have been arranged alphabetically by subject, except for the first folder which contains information on other sexually-transmitted diseases, and the final five folders containing pamphlets arranged geographically and a folder of information from San Francisco Agencies not surveyed by the AIDS History Project (AHP).

Box 1, Folder 1 Other Sexually-Transmitted Diseases 1973-1985
Box 1, Folder 2 Antibody Testing 1985-1994
Box 1, Folder 3 AIDS Health Project 1990
Box 1, Folder 4 AIDS Organizations/Resources - Education, Services, etc 1989
Box 1, Folder 5 Alternative Therapies 1989-1990
Box 1, Folder 6 Native-Americans, Focus on 1988
Box 1, Folder 7 Asian-Americans, Focus on 1985-1992
Box 1, Folder 8 African-Americans, Focus on 1990
Box 1, Folder 9 Children, Focus on 1986-1992
Box 1, Folder 10 Condom Information: Condom Resource Center/ Other Sources 1985-1994
Box 1, Folder 11 Dannemayer Initiative - Proposition 102 July-November 1988
Box 1, Folder 12 Deaf Community, AIDS and 1988
Box 1, Folder 13 Drugs and Drug Users, Focus on 1984-1992
Box 1, Folder 14 Family and Caretakers, Focus on 1984-1992
Box 1, Folder 15 Homosexual Men, Focus on 1981-1993
Box 1, Folder 16 General Audience, Focus on 1983-1993
Box 1, Folder 17 Heterosexuals, Focus on 1986-1992
Box 2, Folder 1 Historical Ephemera 1982-1988
Box 2, Folder 2 HIV Infected, Focus on 1983-1993
Box 2, Folder 3 Inmates/Prisoners, Focus on 1990-1993
Box 2, Folder 4 Latinos, Focus on 1985-1992
Box 2, Folder 5 Mainstream and Medical Magazines 1987-1993
Box 2, Folder 6 Miscellaneous 1983-1991
Box 2, Folder 7 Morbidity and Mortality Weekly Report 1981 June 5
Box 2, Folder 8 Newspapers and Clippings 1983-1988
Box 2, Folder 10 Minorities, Focus on 1985-1986
Box 2, Folder 11 People with AIDS - Healing Tales - KALW 1991
Box 2, Folder 12 Politics and Protests 1984
Box 1, Folder 13 Quackery and Scams 1988
Box 2, Folder 14-15 San Francisco AIDS Foundation

1983-1992
Box 2, Folder 14 Duplicate Staff Minutes for Exhibit 1984-1985
Box 2, Folder 15 Misconceptions/Fear 1981-1988
Box 2, Folder 16 School of Nursing Faculty AIDS Conference September 17, 1987
Box 2, Folder 17 UCSF AIDS Awareness Week 1988
Box 3, Folder 1 Women, Focus on 1984-1993
Box 3, Folder 2 Workers, Focus on 1986-1992
Box 3, Folder 3 Youth, Focus on 1988-1993
Box 3, Folder 4 Pamphlets on AIDS Issues and Prevention
Box 3, Folder 5-8 GMCH and NY undated
Box 3, Folder 5 Elsewhere in the United States undated
Box 3, Folder 6 Canada undated
Box 3, Folder 7 Outside North America undated
Box 3, Folder 8 Information from SF Agencies not Surveyed by AHP undated
Series 2 Posters and Oversized Items 1981-2002

Physical Description: Box 4 and Map Case : 69 items

Scope and Content Note

This series consists primarily of posters and a few oversized items (Braille version of the Surgeon General's Report), etc. Items listed from bottom of box to top.

Box 4, Folder 1
Matted Photograph – Protest at San Francisco Federal Building – “Fighting For our Lives.” Banner and 7 men, Copyright: Mick Hicks [20"x16"] 1983

Box 4, Folder 2-23
San Francisco AIDS Foundation Posters

Box 4, Folder 2-4
"Dress for the Occasion" - Naked man wearing condom (3 copies) [15" x 19-3/4"] 1988

Box 4, Folder 5
"Laff 'n' Bowl" – Comedy and Bowling fundraiser for SFAF, from Autumn Press, Sunday November 29th, circa 1987

Box 4, Folder 6
“Celebrate National Condom Week ... Use Condoms Stop the AIDS Virus” – Dancing Condoms, L.Stinson, [11” x17”] February 14-21

Box 4, Folder 7
"AIDS Prevention ... Don't Share Tattoo Kits" - Heart with "Mother" written across [11” x 17”] 1985

Box 4, Folder 8-9
"Exhibit Guide" – two sided, Text and graphic on front, text and photographs on back – mounted on cardboard – installation Time Capsule, San Francisco Public Library, date from t-shirt on graphic [10-3/4” x 17”] 2002

Box 4, Folder 10-11
"The More You SHOP For Life ... The More You Shop For LIFE" - standup display ads, [10-3/4” x 15-1/2”] (2 copies) Saturday, November 25th, 1995

Box 4, Folder 12
"En cualquier lugar, en cualquier momento ... con condón – Two naked men one wearing condom - b/w poster on foam core with photographer's signature. [11” x 17”]

Box 4, Folder 13
"There’s a time to talk. There’s a time to play. There’s a time to talk about play" - Three naked men except for boots and leather paraphernalia, One man putting condom on another man.

Box 4, Folder 14-15
Rubberman

Box 4, Folder 14
As An Honorary Rubberman pledge, b/w poster mounted, [11” x 17”]

Box 4, Folder 15
“Rubbermen Want You” – Man with mustache, leather jacket, jeans, showing condom in pocket – Ad for models for the 1991 Rubberman Calander, b/w [8-1/2” x 14”] 1990

Box 4, Folder 16
The SFAF presents "Sex in the Age of AIDS: South of Market Style" - Man's torso with dog tag, leather vest, jeans, and beer bottle - ad for a forum, b/w, [11” x 8-1/2”] Wednesday, February 29th, 1984

Box 4, Folder 17
"A.I.D.S. In The Food Industry ... Answers"-Black/Red on white graphic co-sponsored by the Bay Area Womens Culinary Alliance and SFAF -at the Valencia Rose, [11” x 17”] October 8th

Box 4, Folder 18
"The Ultimate Point ... Shooting up and Sharing Needles Puts you at Risk for AIDS. This Fact May Save Your Life" – Red/navy on white graphic [11” x 17”] 1995

Box 4, Folder 19
"Bleachman" Poster, with multi-color graphic [11” x 14”] 1988

Box 4, Folder 20
"SIDA AIDS Llamenos ... con Confianza" – SFAF, American Red Cross and Pacific Telesis Foundation [12” x 18”]

Box 4, Folder 21
"Rock Against AIDS Rock For Life" SFAF, Shanti & Mobilization Against AIDS, at the Farm [11” x 17”] 1985

Box 4, Folder 22-23
"Some People Think You Can Catch AIDS From A Glass ..." SFAF, California Medical Association (CMA), AIDS Project Los Angeles (APLA) [11” x 17”] (2 copies)

Box 4, Folder 24
"Kaposi's Sarcoma Research and Education Foundation" – mounted on multilayer base – Early AIDS information early 1983

Box 4, Folder 25
“Theres Strength in our Numbers” – two men (clothed) embracing” – San Francisco Stop AIDS Project 100% [14-5/8” x 20”]

Box 4, Folder 26
"AIDS Memorial Quilt Exhibit" – Photograph of section of quilt, Litrium Building [16-3/4” x 16”] December 1-4, 1992

Box 4, Folder 27-30
Shanti
| Box 4, Folder 27 | "AIDS Bike-a-thon ... Cycle for Shanti" - Modified Poster, multicolor graphic [12-1/2" x 18-3/4"] May 9th, 1992 |
| Box 4, Folder 28 | "Here's what people are saying about Shanti Project ... We're here for you San Francisco!" - b/w with photographs and quotes - Ad copy [11-1/2" x 18"] |
| Box 4, Folder 29 | "1st Annual Lesbian & Gay Day at Candlestick: A Benefit for Shanti Project" - [11" x 17"] September 14th, 1985 or 1991 |
| Box 4, Folder 30 | "The Courage to Care ... A Shanti Seminar for AIDS Health Care and Social Service Providers" - [11" x 17"] October 17-18, 1991 |
| Box 4, Folder 31-35 | Los Angeles Area Posters |
| Box 4, Folder 31 | "Safe Sex ...Are You Man Enough?" b/w poster, copyright B. Rapp. Aid for AIDS Core Program, LA. Accompanied by typed explanation by Kenneth D. Brock, M.S.W., [11" x 17"] circa 1985, 1997 |
| Box 4, Folder 32 | "Charles Pierce as Mae West Says ..." Aid for AIDS Program in Los Angeles, photo by Steve Speliotes, [11" x 17"] |
| Box 4, Folder 33 | "If You Don't Want to Get AIDS ... One out of Every Seven People with L.A. has Used I.V. Drugs" copyright AIDS Project L.A., [11" x 17"] 1985 |
| Box 4, Folder 34 | "Fight The Fear With The Facts" - b/w photo poster, copyright AIDS Project L.A., [17" x 14"] 1986 |
| Box 4, Folder 35 | "Let's Make It Safer To Play In L.A." - L.A. Cares., copyright Gay and Lesbian Community Services Center of L.A 1985 |
| Box 4, Folder 36-39 | The CARES Team -- California Dept. Health Services/GLCSC, copyright The Communication Works [11" x 17"] |
| Box 4, Folder 36 | "Play Safely" |
| Box 4, Folder 37 | "Don't Forget Your Rubbers" |
| Box 4, Folder 38 | "Keep It Clean" |
| Box 4, Folder 39 | "Don't Play With Strangers" |
| Box 4, Folder 40 | "I Have AIDS Please Hug Me ... I Can't Make You Sick" - child's drawing by J. Keeler, AIDS Hotline for Kids/Center for Attitudinal Healing, Tiburon, CA [11" x 15"] 1987 |
| Box 4, Folder 42 | "AIDS Prevention Project ... A Conference on AIDS Prevention/ San Francisco State University" [8-1/2" x 14"] November 11-16, 1985 |
| Box 4, Folder 43 | "Ojos Que No Ven..." b/w envelope, Instituto Familiar de la Raza, Inc. of San Francisco/Adfinitum Films [9" x 12"] |
| Box 4, Folder 44-47 | Publications |
| Box 4, Folder 44 | "1984 The Year of the Plague" - Selected Coverage from the San Francisco Chronicle, b/w newsprint magazine [11" x 14"] 1985 |
| Box 4, Folder 45 | "All For One / One For All: 1990 Annual Report" - San Francisco AIDS Foundation, in memory of Ron DeLuca, also contains the SFAF Mission Statement [9" x 14"] 1989-1992 |
| Box 4, Folder 46 | Leadership Recognition Dinner - brochure - SFAF, [5-1/2" x 12"] March 22, 1990 |
| Box 4, Folder 47 | The University Report - "Novel Approach Curbs Spread of AIDS" - The University of Washington June 1989 |
| Box 4, Folder 48 | AIDS Foundation event at Hilton Hotel, SF- 5 b/w oversized contact sheets [11" x 14" 9-1/2" x 13"] |
| Box 4, Folder 49-50 | "San Francisco AIDS Foundation Welcomes You To Gay Games II" color envelopes, Male Images - contains 8 assorted brochures and packet of Probe lubricant 1986 Female Images - empty 1986 |
| Box 4, Folder 51 | "AIDS Education for the Deaf .. Everything You Want to Know About AIDS" - center in Van Nuys, CA, [10-1/2" x 13"] |

Map Drawer (Rare Books Vault)
<table>
<thead>
<tr>
<th>Mx</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mx 1</td>
<td>&quot;Fighting For Our Lives/AIDS Candlelight March,&quot; b/w poster on foam core, SF AIDS Foundation, [18-1/4&quot; x 25-1/2&quot;]</td>
</tr>
<tr>
<td>Mx 2</td>
<td>&quot;It's About Men Of Color,&quot; San Francisco Department of Health [18&quot; x 23&quot;]</td>
</tr>
<tr>
<td>Mx 3</td>
<td>&quot;Hot, Horny and Healthy&quot; b/w poster, copyright Black Gay &amp; Lesbian Forum, [18&quot; x 24&quot;] 1985</td>
</tr>
<tr>
<td>Mx 4</td>
<td>&quot;Power: Strength Through Diversity&quot; Series, b/w poster, copyright Steel Creek Studio, Inc. 1990</td>
</tr>
<tr>
<td>Mx 5</td>
<td>“Brothers,” b/w poster, [17&quot; x 22&quot;]</td>
</tr>
<tr>
<td>Mx 6-11</td>
<td>&quot;AIDS, It's What You Do, Not Who You Are,&quot; SF AIDS Foundation placards - 2 in English, 1 Chinese, 3 Spanish languages, 3 mounted on foam core [28&quot; x 11&quot;]</td>
</tr>
<tr>
<td>Mx 12-13</td>
<td>&quot;Don't Share,&quot; San Francisco Dept of Public Health - 2 copies, one mounted [28&quot; x 11&quot;]</td>
</tr>
<tr>
<td>Mx 14</td>
<td>&quot;We Know Someone Who Would Love Your Infamous Tuna Casserole,&quot; Shanti Project, [28&quot; x 11&quot;]</td>
</tr>
<tr>
<td>Mx 15-16</td>
<td>&quot;In The Right Hands, This Can Help Someone With AIDS,&quot; Shanti Project, 28&quot; x 11&quot;</td>
</tr>
<tr>
<td>Mx 15</td>
<td>Picnic Basket</td>
</tr>
<tr>
<td>Mx 16</td>
<td>Vacuum Cleaner</td>
</tr>
<tr>
<td>Mx 17</td>
<td>&quot;Don't Fuck with A User, Unless He's Hooked on Condoms&quot; - SFAF</td>
</tr>
</tbody>
</table>