

San Francisco AIDS Foundation Magnet Program records MSS.2019.20

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Contributing Institution: University of California, San Francisco Archives & Special Collections

Title: San Francisco AIDS Foundation Magnet Program Records

source: San Francisco AIDS Foundation

Identifier/Call Number: MSS.2019.20

Physical Description: 5 cartons

Physical Description: 1 box1 OS box, 41" length

Physical Description: 1 box1 OS box, 37-38" length

Physical Description: 20 Linear Feet

Date (bulk): 2001-2018

Abstract: Magnet has served the community since 2003. It is a sexual health clinic in the Castro. This collection includes posters, artifacts, photographs, audio/visual material, and newspaper clippings.

Language of Material: English .



Preferred Citation

[Identification of item], San Francisco AIDS Foundation Magnet Program records, MSS 2019-20. Archives and Special Collections, University of California, San Francisco

Conditions Governing Access

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Acquisition Information

Collection was donated to UCSF by the San Francisco AIDS Foundation in 2019.

Additions

No future additions are expected.

Processing Information

Processed by Edith Escobedo in 2020.

Organizational History

The Magnet is a health and wellness program located in the SFAF's Strut Center in the heart of the Castro District of San Francisco, offering community events, sexual health services, substance use counseling, PrEP, HIV and STI testing, learning events and rotating art displays from queer artists. In the spring of 2001, a Community Advisory Board comprised of community members, social workers and activists began meeting regularly to discuss how to proceed with the development of a new Gay Men's Health Center. The new Center needed to address gay men's' health in innovative ways instead of replicating existing programs in a new location. Since 2003, Magnet's overarching vision has been to promote the physical, mental and social well-being of gay men. Magnet activities are guided by the following core values of the agency: self-determination, access, sexual expression, diversity and leadership. Magnet provides individual STI/HIV services and community programs including book readings, art exhibits, town hall forums and other social events. They bring communities together in an affirming environment that embraces the diversity of gay male culture. In 2007 Magnet merged with the SFAF with their ultimate objective of increasing services to men throughout the Bay Area. Magnet also serves transgender, gender non-conforming, gender non-binary, and gender-queer people.

Content Description

Collection of records from the San Francisco AIDS Foundation (SFAF) Magnet Program. This collection includes founding documents, surveys of clients, assessments of services, marketing materials, advocacy campaigns, photographs, community art pieces and posters documenting the establishment and activities of the Magnet program.

Arrangement

The collection is arranged in 6 series: I. Artifacts, ; II. Photographs, ; III. Audio/Visual material, ; IV. Photographs, ; V. Records, ; VI. Newspaper clippings, .

Subjects and Indexing Terms

AIDS (Disease) San Francisco History
AIDS (Disease)--Activists--United States
San Francisco AIDS Foundation

cartons 1-2, carton 4, folders 1-2, carton 5, folders 1-2	Artifacts undated
carton 1, item 1	"We Need It Bad" - Castro Guys - White T-Shirts (Large) (3 shirts) undated
carton 1, item 2	Magnet bicycle top shirt (black) undated
carton 1, item 3	Grey Magnet T-Shirt - Signed in Black & Red - Written Slogans (2 shirts) undated
carton 1, item 4	Magnet t-shirt (black) undated
carton 1, item 5	Magnet t-shirt (gray) undated
carton 1, item 6	Magnet handkerchief (black & white) undated
carton 1, item 7	Nurse Tim lab-coat undated
carton 1, item 8	Magnet Cloth Banner - "men · sex · health · life" - 56in x 32in undated
carton 1, item 9	Magnet hand towels (2 towels) undated
carton 1, item 10	Paper luggage tags - each with a note about love and/or HIV - seemingly part of an installation celebration Nurse Tim - former Director of Nursing at Magnet (43 tags) undated
carton 1, item 11	Magnet Cloth Bicycle Banner undated
carton 2, item 1	Keychains undated
carton 2, item 2	Magnet Stickers undated
carton 2, item 3	"Get Tested" foam penises undated
carton 2, item 4	Magnet buttons and lapel pins undated
carton 2, item 5	red ribbons for making AIDS ribbons undated
carton 2, item 6	Magnet-branded metal water bottle undated
carton 2, item 7	3 large - black Magnet comment books undated
carton 2, item 8	2 medium - black Magnet comment books undated
carton 4, item 1	The Grand Duke Don Baker Memorial Humanitarian Award undated
carton 4, item 2	Etched Glass/Lucite Magnet Donner Support Plaque - 10in x 10in - Bristol Myers Squibb Virology & SF Mayors Office undated
carton 5, item 1	Plastic marquee letters/numbers - from Magnet's marquee at 4122 18th Street undated
carton 5, item 2	Steve Gibson Lanyards undated
carton 3, carton 4, item 3, carton 4, folders 1-11, carton 5, folder 5	Photographs and Audio/ Visual Material 2003-2008
carton 3, item 1	Tin lunchbox- "The Enemy Is Syphilis" Polaroid photo collection (Restricted) undated
carton 3, item 2	Box of "Photo Shots" CDS undated
	Scope and Contents
	Item 2 is restricted
carton 3	Various - DVDs, CDs, floppy disc, digital video cassette including 2 DVDs of "Welcome to My Path undated
carton 4, item 3	Roll of film undated

carton 4,
folders 1-9

Magnet event photos 2006-2008

Scope and Contents

Photographs in Folder 4 are restricted.

carton 4, folder 10

Photo album of Polaroids of penises from the "The Penis Project" (Restricted) undated

carton 4, folder 11
carton 5, folder 6

Magnet Website photos of gay men (Restricted) August 2003

Magnet photos undated

Posters 2002-2012

oversized-box 1,
oversize-box 2,
folders 3-7

oversized-box 1

Magnet Health Center - lighting layout (cardboard) 2003

oversized-box 1

Various Poster Notes undated

oversized-box 1

Various Posters of Butt Prints undated

oversized-box 1

" The Penis Project" undated

oversized-box 1

Behold, the Butt Prints at Magnet sign, clipped with color pictures undated

oversized-box 1

"We Need It Bad" undated

oversized-box 1

"The Moral Majority. Family Values. Right to Live" undated

oversize-box 2,

Blueprints 2002

folder 3

oversize-box 2,
folders 4-7

Various Posters/ Large Flyers 2003-2012; undated

Scope and Contents

Various poster may include "Peter Berlin – solo exhibition Oct 1-Oct 31, 2014", "Adriana Bozzi Paintings December 7th", "Man Candy by Jason Mercier", "Call for Entries", "Sexo Latex", "Speak to your Brothers", "Sexual Health is Just Health", "Mental Health is Just Health", "Wrap Your Man in Pleasure", "Speak to Your Brothers from the Heart – Cascade AIDS Project", "Deutsche AIDS-Hilfe e. V.", "Be a Rubberman – Use a Condon Every Time", "Our Love – That's What Is All About", "Life Liberty and the Pursuit of Happiness", "Beibe Tage Beiber Sand Kondom und Gleitgel immer dabie", "Hot Rubber the Condom: To Be or Not to Be", "The Terrence Higgins Trust Helpline", "ich will dich, du willst mich, ganz klar", "Gleich hier? Aber sicher!", "Let's Give HIV a Human Face!", "On Meurt Encore Du Sida a Paris. Protegez-Vouz", "We Can Live. Together.", "Sex, Safe und Far", "Alles was geil und sicher ist- Safer Sex", "Infiziert nicht isolient", "Mein Freund Ist Positiv", "Wir Sind Ganz Schon Stark", "Vom Sex kriege ich noch kein AIDS.", "Frauen Positiv Power", "Vivi Integument tu Humanidad", "Hart oder zart. Das ist nicht die Frage.", "Sie Tun, Was Sie Immer Tun, "Okay: ich bin schwul. Ich bin stark", "Positiv Lieben.", Cardboard check for Magnet (\$2.000), Mission of Magnet – cardboard, Magnet, Graffiti Art @ Magnet, Boys with Balls (05/20/07), Pink Triangle Park Benefit (March 31st), Qual der Wahl, "Raw Sex" Are the Rules Changing?, Three-Way Book Party: Calderwood, Hittinger and Mills, Dungeon.com: Dirty Alley, 16,000 HIV/AIDS, Blow Buddies, Bulldog Baths Mural, Peter Berlin: A Solo Exhibition of Photographs Oct1-Oct31, 2014, Magnet Holistic Service, G.A.W.K Gay Artists and Writers Kollektive, Easy Bake Oven, Paisleys Xmas Nightmare, Smack Dab Celebrates 10 years!, Put It On!, Escort Photography, Rough Gods – photographs by Michael Alago, A Magnet for Pride, B.A.R. Teaser Campaign, June 2003, Odyssey Advertisements, July 2003, Gloss Advertisement, July 2003, Sex and Icons, Identifying Acute HIV Infection, Get Tested for Syphilis, Celebrating 2 Years! Magnet, Will Clark's 2nd Annual Bad Boys by the Bay, Castroguys Spring Cleaning, Pajama Rama – EROS, Magnetic Couples: When Opposites Attract Part 2, \$25,000 Give Today, double your support, We'll Give You a Load of Advice About Staying Healthy, No Blame, No Shame, How You Fuck Is Your Business. Your Health Is Ours, Pig Play the Healthy Way, Linq, Link, Linq cardboard sign, Magnet cardboard sign, Castro/18th cardboard sign, We Need It Bad, A Boy and His Camera, Alexi Lekat's Paintings at Magnet, Toby Jantzen Presents "A Grand Painting", Before There Was Magnet There Was..., Annual Deaf Aids Memorial, SMACKdab – Jaime Cortez (2005), SMACKdab – Trina Robbins (2005), SMACKdab – Kelly Kegger, Mattilda (2005), SMACKdab – Kasastrophe (2005), SMACKdab – Nar (2005), SMACKdab – Joe Arcangelini, SMACKdab – horehound stillpoint (2005), SMACKdab – Bambi Lake, Alvin Orloff (2004), SMACKdab – Jim e sparkple pants, Julia Serrano (2004), SMACKdab – Ed Mycue, SMACKdab – Simon Sheppard, SMACKdab – Ed Wofl, Grampa Jack Book Reading/Siging, There's a Human Being Attached To This – Handle Him With Care!, Call for Entries, Fill Your Hungry Hole With Information, Meet and Greet International Mr. Leather John Pental, Affirmative Gay Relationships, Pride '04 Margarita Booth, SMACKdab poster with various pictures of entertainers, Beer Bust at the Loading Dock San Francisco 2003, Magnet in Collaboration with Duane Cramer, Viva Variety 42 (2004), The Penis Project press release (10/14/2004), From Happy Hour to After Hours, Tea Dance October 14, Phoenix Arizona, The Magnet Book Club Spring 2012, The Magnet book club Winter 2012

carton 5,
folders 1-5, 7-19

Records 2001-2011

Scope and Contents

Materials in Folder 9 is restricted.

carton 5, folder 1
carton 5, folder 2
carton 5, folder 3
carton 5, folder 4
carton 5, folder 5
carton 5, folder 7

Best of the Bay 2006

Original Mission & Menu 2008; undated

Castroguys 2002

Community Needs Survey 2007

Hook Us Up! Health Assessment 2007

Magnet Clinical Survey 2005

carton 5,
 folders 8-9
 carton 5, folder 10
 carton 5, folder 11
 carton 5, folder 12
 carton 5, folder 13
 carton 5, folder 14
 carton 5, folder 15
 carton 5, folder 16
 carton 5, folder 17
 carton 5, folder 18
 carton 5, folder 19
 carton 5,
 folders 20-21,
 oversize-box 2,
 folder 1

CAB Meeting Notes (Restricted) 2001-2002

Magnet Certificates/ Awards 2005-2009

Magnet Flyers, Brochures, Pamphlets, Press Release 2008; undated

Miscellaneous/ Greeting cards undated

Magnet Health Center Blueprints undated

Magnet Health Center Building Renovation Larger Poster Notes undated

Correspondence and Reports 2003-2006

Program Flyers & Magazines 2003-2011

Electronic Medical Record System at Magnet 2008-2009

Safe Sex Poster Contest Entries (Restricted) 2004

Orasure 2007-2008

Newspaper Clippings 2003-2007

Scope and Contents

Newspaper clippings may include Academy of Friends announces grants to HIV/AIDS group (BAR 04/28/05), Castro gives 'Tina' the cold shoulder (BAR 03/10/05), BAR 05/26/05, Town hall meeting addresses speed problem, BAR (07/24/03), Barebacking Forum (BAR 05/12/05), Crystal Met users turn to experimental project to kick the habit (02/17/05), Bay Times (03/03/05), Calendare (BAR 03/10/05), Sisters' Revival Bingo is Coming May 5 (Bay Times 04/25/05), Magnet Celebrating Its Second Anniversary (Bay Times, July 14th), Celebrating 2 Years (BAR 07/07/05), SF Chronicle (06/21/04), BAR (08/15/05), PJ Corkery piece on "Auld acquaintance cheer lazy last days", Magnet article in Castro Street Fair guide book (October 2005), BART (12/01/05), Bay Times (09/08/05), Bay Times (12/08/05), Bay Time (11/10/05), Bay Times (08/04/05), Deaf AIDS Memorial, Bay Times (12/08/05), BAR (12/08/05) • Open Up, BAR (12/02/04), Penis Project, BART (09/30/04), BAR (04/15/04), Bay Times (02/19/04), BAR (05/20/04), Bay Times (01/15/04), Familiar Men, Bay Times (2004), Bay times (01/15/04), BAR (05/13/04), BAR (04/08/04), BAR (07/01/04), Castro Star (May 2004), BAR (05/20/04), Odyssey (01/23/04), Bay Times (03/04/04), BAR (02/19/04), SMACK Dab and GAWK announcements (02/12/04), Rapid HIV Testing Coming to the Castro, Bay Times (01/29/04), BAR (01/01/04), BAR (01/29/04), Sentinel (12/16/04), BAR (08/19/04), BAR (07/17/03), Black men voice concerns about Castro (BAR 09/02/04), Meeting for black men, BAR (08/19/04), Mario Gonzalez reception, Bay Times (09/09/04), Tina's Café, Bay Times (09/09/04), Academy of Friends Beneficiary Reception Bay Times (10/07/04), 2004 LGBT News, BAR (December 2004), Bad Boys by the Bay Benefit Magnet, Bay Times (07/29/04), Tina's Café, Bay Times (08/19/04), News in Brief, BAR (08/26/04), Tackling Crystal Use at Tina's Café, Bay Times (07/08/04), Will Clark's 2nd Annual Bad Boys by the Bay, BAR (07/22/04), Bay Times (10/28/04), Bay Times (07/15/04), New gay health center plans July opening, BAR (06/26/03), BBE photo exhibit, BART (07/06/06), Tim Myers reception, Bay Times (07/13/06), Bay Times (09/07/06), Best of the Bay 2006 Party Pics, Magnet receives challenge grant, Bay Times (02/09/06), 3 year B'day Party, Bay Times (07/13/06), Myers Reception, SF Chronicle datebook (07/02/06), Out and About, BAR (09/07/06), BAR (10/05/06), Magnet Building Attacked with Graffiti, Bay Times (10/12/06), Bay Times (10/19/06), Bay Times LGBTQ News, Bay Times (09/13/15), Bay Times (11/12/09), Bay Times (07/09/09), Bay Times (11/05/09), Bay Times (05/07/09), Bay Times (01/15/09), Bay Times (04/09/09), Bay Times (03/12/09), Bay Times (06/11/09), BAR (01/0/09), BAR A and E (08/05/10), Bay Times (12/09/10), SF Chronicle (07/14/10), Bay Times (07/15/10), Bay Times (08/07/08), Bay Times (02/12/09), Bay Times (07/16/09), Bay Times (12/11/09), Bay Times (07/07/08), Magnet health center for gay men opens, BAR (07/03/03), Bar (07/03/03), BAR (April 2015), SF Chronicle (09/28/03), BAR (07/03/03), NY Times, Science Times (10/06/15), BAR (05/03/07), Bay Times (06/14/07), SF Chronicle (09/28/03), A Magnet in the Castro, Bar (07/17/03), Magnet health event bares men's behinds, Check out erotic Celtic Art of Matthew McHale at Magnet, Bay Times (01/14/07), Magnet Gets Funds to Hire Medical Director, Bay Times (01/04/07), Chairs for Charity Seated at Magnet, Bay Times (01/18/07), Patrolling the Castro, Bay Times (02/01/07), Tina's Café, Bay Times (06/22/07), Academy of Friends and Oscar Night Was a Yawner, Bay Times (03/01/07), Juneteenth Party, BAR (06/14/07), Tina's Café, BAR (06/14/07), Black gay men celebrate community, Bay Times (04/19/07) and BAR (04/19/07), BAR 05/03/07, BAR 06/07/07

carton 5,
folders 20-21
oversize-box 2,
folder 1

Magnet 2005

Magnet 2003-2007