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Note
Geographical (By Place)--California--Bay Area
Interdisciplinary, and Ethnic Studies--Environmental Studies
Biological and Medical Sciences--Public Health--Public Health General
Biological and Medical Sciences--Consumer Health
Biological and Medical Sciences--Substance Abuse--Substance Abuse General

Collection number: MSS 98-69

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Processed by:
Julie Kerssen
Date Completed:
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Descriptive Summary

Title: American Lung Association of California Government Relations Office Records,
Date (inclusive): 1985-1996
Collection number: MSS 98-69
Creator: American Lung Association of California, Government Relations
Extent: 4 cartons
5 linear ft.
Repository: University of California, San Francisco. Library. Archives and Special Collections.
San Francisco, California 94143-0840
Physical location: Archives
Language: English.
Access
Collection is open for research.
Publication Rights
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Preferred Citation
American Lung Association of California Government Relations Office Records, MSS 98-69, Archives & Special Collections, UCSF Library & CKM
Acquisition Information
The American Lung Association of California donated the records to the library in 1998.

Organizational History
Founded in 1904, the American Lung Association (ALA) of California is a state division of the national organization. ALA fights lung disease through education, community service, advocacy and research. They have assumed a leading role in the fight against tobacco, helping smokers to quit, encouraging children not to start smoking, and protecting nonsmokers from secondhand smoke. The organization actively presses for improved government standards for air quality and funds research grants, enabling medical scientists around the country to seek the causes of lung disease and develop more effective treatments and cures.

The Government Relations Office of ALA of California is the lobbying arm of the state organization. It aggressively campaigns for stronger anti-tobacco legislation and attempts to defeat measures backed by the tobacco industry.

Scope and Content of Collection
This collection documents the activities of the American Lung Association of California's Government Relations Office. The largest series deals with Proposition 99, California's landmark legislation implementing cigarette taxes, the revenues from which were to be used for tobacco education and research. This series follows Proposition 99 for its first eight years, documenting the struggles over proper funding of mandated programs and the inroads these programs made against smoking in California.

The materials relating to Proposition 188 make an excellent case study of a political fight over public health. Philip Morris was the main sponsor of the ballot measure, which was advertised as a strong anti-smoking law, when it actually would have preempted more restrictive local ordinances. The American Lung Association joined with other groups to lead a strong grass-roots effort that eventually defeated the bill, despite massive spending by the tobacco industry. Proposition 188 materials include strategy documents, campaign materials, pro-188 mailings, polls, and the Yes on 188 campaign disclosure statement.

Other records in this collection relate to California tobacco legislation, including cigarette taxes, anti-smoking laws, and tobacco advertising. Also included is information about non-legislative anti-tobacco programs, as well as studies relating to tobacco use and the tobacco industry.

Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.

American Lung Association
Tobacco--Taxation--Law and legislation--California
Health education--Law and legislation--California
California--Law and legislation--Proposition 99
California--Law and legislation--Proposition 188
Smoking--prevention & control
Tobacco Smoke Pollution

Note
ABAssembly Bill
SBSenate Bill
SCRSenate Concurrent Resolution
ACRAssembly Concurrent Resolution
SJRSenate Joint Resolution
ACAA Embassy Constitutional Amendment
HRHouse Resolution

Physical Description: Cartons 1-3

Scope and Content Note
This series relates to California's Proposition 99 and its implementation in the years following its passage. The subseries of legislation consists of bills dealing with the implementation of Proposition 99.

Arrangement
Material is arranged chronologically by date of introduction.

- Box-folder 2:17 SB 2038, 1990
- Box-folder 2:18 SB 2505, 1990
- Box-folder 2:19 AB 4272, 1990
- Box-folder 2:20 SB 99, 1990-91
- Box-folder 2:21 AB 99, 1991
- Box-folder 2:22 SB 1156, 1991-92
- Box-folder 2:23 AB 3213, 1992
- Box-folder 2:24 AB 3410, 1992
- Box-folder 2:25 AB 2410, 1992
  AB 816
- Box-folder 2:26 1991-93
- Box-folder 2:27 Jan 1994
- Box-folder 2:28 Feb 1994
- Box-folder 2:29 Mar 1994
- Box-folder 2:30 Apr-May 1994
- Box-folder 2:31 June 1994
- Box-folder 2:32 July 1994-Sept 1995
- Box-folder 2:33 SB 1049, 1992-93
- Box-folder 3:1 SB 998, 1993
- Box-folder 3:2 Research account, 1988-1996
- Box-folder 3:3 Statistics, 1989-92
- Box-folder 3:4 Strategy and planning, 1988-96
- Tobacco Education Oversight Committee
- Box-folder 3:5 1989-90
- Box-folder 3:6 1991-93
- Tobacco Tax
- Box-folder 3:7 Jan 1989-June 1992
- Box-folder 3:8 July 1992-Aug 1993
- Box-folder 3:9 Workshops, 1989-96

Series 2. Proposition 188, 1994

- Physical Description: Carton 3
- Scope and Content Note
  This series includes records dealing with the campaign to defeat Proposition 188.
- Arrangement
  Subjects are arranged alphabetically within the series.

- Box-folder 3:10 Background information, 1994
- Box-folder 3:11 Ballot arguments, 1994
- Box-folder 3:12 Campaign materials, 1994
- Box-folder 3:13 Election, 1994
- Box-folder 3:14 Endorsements, 1994
- Box-folder 3:15 Information sheets, 1994
- Box-folder 3:16 LA ballot problem, 1994
- Box-folder 3:17 Media, 1994
- News clippings,
  Feb-Sept 1994
- Box-folder 3:18 Oct-Nov 1994
- Box-folder 3:19 Philip Morris lawsuit, 1994
- Box-folder 3:20 Philip Morris lawsuit - legal documents, 1994
- Box-folder 3:21 Polls, 1994
- Box-folder 3:22 Press events, 1994
- Box-folder 3:23 Press releases, 1994
- Box-folder 3:24 Regional organizers, 1994
- Box-folder 3:25 Secretary of State's investigation, 1994
- Box-folder 3:26 Slate mailers, 1994
- Box-folder 3:27 Speakers, 1994
- Box-folder 3:28 Strategy and planning, 1994
### Series 2. Proposition 188, 1994

- Box-folder 3:30: Tobacco industry materials, 1994
- Box-folder 3:31: Yes on 188 campaign disclosure statement, 1994

### Series 3. Other Tobacco Legislation, 1986-1995

**Physical Description:** Cartons 3-4

**Scope and Content Note**

This series consists of materials relating to other tobacco legislation in the California State Senate and Assembly.

**Arrangement**

The documents are categorized by bill and are arranged chronologically by date of introduction.

- Box-folder 3:32: ACA 14 (cigarette taxes), 1986-87
- Box-folder 3:33: SB 87 (cigarette/tobacco taxes), 1988-89
- Box-folder 3:34: SB 88 (school funding), 1988-89
- Box-folder 3:35: SCR 29 (cigarette/tobacco taxes), 1988-89
- Box-folder 3:36: SB 960 (tobacco education), 1989
- Box-folder 4:1: SB 1695 (maternal and child health), 1989
- Box-folder 4:2: AB 2667 (smoking in the workplace), 1992
- Box-folder 4:3: AB 3401 (tobacco vending machines), 1992
- Box-folder 4:4: AB 13 (smoking in the workplace) - letters and testimony
  - Dec 1992-Mar 1993
- Box-folder 4:5: Apr-June 1993
- Box-folder 4:6: July 1993-Jan 1995
- Box-folder 4:7: AB 13 (smoking in the workplace) - press
  - Jan-July 1993
- Box-folder 4:8: Aug 1993-July 1994
- Box-folder 4:9: SB 318 (cartoon characters in tobacco ads), 1992-94
- Box-folder 4:10: AB 432 (product liability), 1993-94
- Box-folder 4:11: AB 433 (product liability), 1993
- Box-folder 4:12: AB 478 (breast cancer cigarette tax), 1993
- Box-folder 4:13: AB 586 (smokers’ rights), 1993
- Box-folder 4:14: SB 525 (product liability), 1993
- Box-folder 4:15: AB 996 (tobacco control act) - letters and testimony
  - Feb-May 1993
- Box-folder 4:16: June-Aug 1993
- Box-folder 4:17: AB 996 (tobacco control act) - news clippings, 1993
- Box-folder 4:18: SB 618 (cartoon characters in tobacco ads), 1993
- Box-folder 4:19: SB 759 (product liability), 1993
- Box-folder 4:20: AB 2055 (insurance and cigarette taxes), 1993
- Box-folder 4:21: ACR 58 (smoking in capitol building), 1993
- Box-folder 4:22: SJR 32 (international tobacco sales), 1993-94
- Box-folder 4:23: HR 39 (smoking in fast food restaurants), 1994
- Box-folder 4:24: AB 3391 (breast cancer cigarette tax), 1994
- Box-folder 4:25: AB 3773 (tobacco sales to minors), 1994

### Series 4. Other Tobacco Initiatives and Studies, 1987-1996

**Physical Description:** Carton 4

**Scope and Content Note**

This series consists of materials relating to other anti-tobacco initiatives and groups, along with studies of tobacco and the tobacco industry.

**Arrangement**

Subjects are arranged alphabetically within the series.

- Box-folder 4:26: Arizona for a Healthy Future, 1994
- Box-folder 4:27: Conference on Hispanic/Latino Tobacco Control, 1992
- Box-folder 4:28: Massachusetts Tobacco Control, 1993-94
- Box-folder 4:29: Perinatal proposal

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| Box-folder 4:29 | Apr 1990-May 1991 |
| Box-folder 4:30 | June 1991-Aug 1993 |
| Robert Wood Johnson Foundation grant |
| May-Aug 1996 |
| Sept-Dec 1996 |
| Box-folder 4:33 | Smokefree Cities Awards, 1994 |
| Box-folder 4:34 | Studies, 1987-1994 |