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Fax: (415) 476-4653
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Note
History --History, California --General
Biological and Medical Sciences --Public Health --General

Collection number: MSS 94-29

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Processed by: Susan Storch
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Descriptive Summary
Title: Americans for Nonsmokers' Rights Records, Date (inclusive): 1974-1994 (bulk dates 1978-86) Collection number: MSS 94-29 Creator: Americans for Nonsmokers' Rights Extent: 13 cartons, 1 box, 1 folder Repository: University of California, San Francisco. Library. Archives and Special Collections San Francisco, California 94143-0840 Shelf location: For current information on the location of these materials, please consult the Library's online catalog. Language: English. Access Collection is open for research. Preferred Citation [Identification of item], Americans for Nonsmokers' Rights Records, MSS 94-29, Archives & Special Collections, UCSF Library & CKM Description This collection documents the work of Americans for Nonsmokers' Rights (ANR) in California. This collection has been divided into seven series: Group Against Smoking Pollution; Californians for Nonsmokers' Rights; Legislation; Nonsmokers' Rights Organizations; California Nonsmokers' Rights Foundation; Americans for Nonsmokers' Rights; and Non-Print Media. Materials include correspondence, newsletters, annual reports, research reports and studies on smoking, newspaper clippings, photographs, ballot proposition endorsements, pamphlets, signs, press releases and copies of legislation. Subjects covered include Propositions 5 and 10, tobacco advertising, tobacco industry, state, county and city legislation and campaigns and workplace smoking ordinances. Series V -California Nonsmokers' Rights Foundation -includes materials regarding the video "Death in the West" and the video is included in series VII -Non-Print Media. The collection is arranged by subject or chronologically for correspondence and reports. A finding aid is available which lists folder titles.

Organizational History
Americans for Nonsmokers' Rights was established in 1976 as the Group Against Smoking Pollution (GASP) when several local GASPs across California merged and incorporated. In 1981 California GASP became Californians for Nonsmokers' Rights (CNR). CNR went national in 1986 and became ANR. ANR is a national group which advocates the rights of nonsmokers. ANR has been involved in political campaigns in California for Propositions 5 (1977-1978) and 10 (1979-1980) and 99 (1986), and against Proposition 188 (1994). Nationally ANR has been involved in banning smoking on airline flights and in upholding the Environmental Protection Agency's risk assessment of secondhand smoke as a carcinogen.

Series I. Group Against Smoking Pollution (GASP)

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Series II. Californians For Nonsmokers' Rights (CNR)

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| Folder 65-67 | Business Week clippings, 1953-85 |
| Folder 68 | Journal of Psychology article, 1980 |
| Folder 69-71 | Involuntary smoking research |
| Folder 72 | James Repace articles |
| Folder 73 | Involuntary smoking literature search |
| Folder 74 | Involuntary smoking press clippings |
| Folder 75 | Second Hand Smoke bibliography |
| Folder 76 | Tobacco advertising articles |
| Folder 77 | Tobacco advertising research |
| Folder 78 | Tobacco advertising - Federal Trade Commission |
| Folder 79 | Tobacco advertising - Canada |
| Folder 80 | Tobacco advertising - international |
| Folder 81 | Tobacco advertising and minors |
| Folder 82 | R.J Reynolds advertisements |
| Folder 83 | Tobacco advertising - press clippings |
| Folder 84 | Tobacco industry |
| Folder 85 | The Lung Goodbye: Manual of Tactics for Counteracting the Tobacco Industry in the 1980’s |
| Folder 86 | Tobacco Institute |
| Folder 87 | Tobacco Institute advertisements |

Series III. Legislation

Carton Carton 3,
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| Folder 89 | Clean Indoor Air Initiative (CIAI) |
| Folder 90 | CIAI press clippings, 1/78-6/78 |
| Folder 91 | Proposition 5 ballot arguments |
| Folder 92-93 | Proposition 5 background |
| Folder 94 | Proposition 5 endorsements |
| Folder 95 | Proposition 5 enforcement |
| Folder 96-97 | Proposition 5 fiscal analysis |
| Folder 98 | Economics Research Associates study |
| Folder 99 | Reaction To ERA study |
| Folder 100 | Clean Indoor Air/Yes on 5 campaign |
| Folder 101-102 | CIAI/Yes on 5 media |
| Folder 103 | Californians for Common Sense/No on 5 campaign |
| Folder 104-114 | Proposition 5 press clippings 6/78-12/78 |
| Folder 115 | Proposition 10 initiative |
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| Folder 123 | Comparison Proposition 10 to S.B. 2026 |
| Folder 124 | Yes on 10 endorsements |
| Folder 125-126 | Yes on 10 campaign |
| Folder 127 | Yes on 10 correspondence |
| Folder 128 | Yes on 10 fund raising |
| Folder 129 | Yes on 10 news media packet |
| Carton Carton 4, | Yes on 10 press releases |
| Folder 130 | |
| Folder 131 | Yes on 10 speaker’s guide |
| Folder 132 | Yes on 10 steering committee |
| Folder 133 | Yes on 10 town hall speech |
| Folder 134 | No on 10/Californians Against Regulatory Excess |
| Folder 135 | Libertarian party |
| Folder 136 | Opinion poll Los Angeles county |
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Folder 138  Federal Communications Commission tagline, 1980
Folder 139  Proposition P initiative
Folder 140  Other workplace smoking ordinances
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Folder 144  Proposition P implementation
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Folder 147  Steering committee
Folder 148  Political outreach
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Folder 151  Proposition P victory
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Folder 157  Letter from Minnesota Department of Health
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Folder 166  UC San Francisco policy
Folder 167  UCLA medical center policy
Folder 168  Voluntary agencies
Folder 169  Smoking in the workplace economic analysis
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Folder 171-73  Smoking in the workplace publications
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Folder 176  Smoking in the workplace press clippings
Folder 177-78  Tobacco industry literature
Folder 179  American Legislative Exchange Council (ALEC)
Folder 181  Testimony of Peter Hanauer, ANR before U.S House of Representatives hearing on resolutions 4488/4546, 1986
Folder 182-183  Proceedings of hearings on U.S Senate bill 1440, 1985
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Folder 188  Various bills introduced by Senator Alan Sieroty, 1979-1982
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Folder 193  Summary of local ordinances from CNR, 1985
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Folder 195  Matrix of local smoking ordinances, ANR, 1988
Folder 196  Model smoking pollution control ordinance draft versions from CNR, 1984
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Folder 206  Los Angeles (city), 1983-84
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Folder 217  Santa Cruz county, 1976-77
Folder 218-219  Solano county, 1986-87
Folder 220-221  Sunnyvale, 1985-86
Folder 222  Ukiah, 1981-83
Folder 223  Dallas, Texas, 1987
Folder 224-226  New York city, 1986-89
Folder 227  Various other states, 1977-79
Folder 228  Utah, 1976

Series IV. Nonsmokers' Rights Organizations

Summary Contents

Carton Carton 6  Material (37 folders) documenting over 30 national, state and local nonsmokers' rights organizations and voluntary health agencies. Materials include newsletters and other publications, press clippings, correspondence with CNR and lists of organizations.

Carton Carton 7  Material (35 folders) documenting additional U.S. and 21 international nonsmokers' rights organizations and world health conferences. Materials include newsletters and other publications, press clippings, correspondence with CNR, posters, and lists of international organizations.

Carton Carton 8  Material (11 folders) documenting 8 additional international organizations and conferences.

Series V. California Nonsmokers' Rights Foundation

Subseries V: A Death in the West

Carton Carton 8, Folder 229  Coordinator's kit
Folder 230  Correspondence
Folder 231  Form letters
Folder 232  Press releases
Folder 233  Proposals and summary reports
Folder 234  Pacific Mountain Network
Folder 235  Media relations
Folder 236  Pyramid Film distribution
Folder 237  Requests
Folder 238  Transcripts
Folder 239  Promotional still photographs (4 envelopes)
Folder 240  Newspaper clippings
Folder 241  Magazine and newsletter articles
  American School Board Journal article
Folder 242  Unpublished article by David Fletcher
Folder 243  *Death in the West* curriculum and materials
Folder 244  *Death in the West* curriculum project
Folder 245  Curriculum project receivers
Folder 246  Curriculum project sample requests
Folder 247  Letters from students
Folder 248  Local materials
Folder 249  Curriculum evaluation materials
Folder 250  Marquette county evaluation
Folder 251  Curriculum project summary and evaluation
Folder 252  Student art work

Subseries VB: Secondhand Smoke
Carton Carton 8,  *Risk and Youth* (RAYS) curriculum
Folder 253  *Secondhand Smoke* curriculum
Folder 254  *Secondhand Smoke* draft
Folder 255  *Secondhand Smoke* screenplay and Pyramid brochure
Folder 256  *Cigarettes Will Mess You Up* draft version
Folder 257  *Tobacco advertising: smoking is child's play*
Folder 258  Adolescent smoking research
Folder 259  

Subseries VC: Other CNRF projects
Carton Carton 8,  CNRF organization
Folder 260  CNRF proposal
Folder 261  "Clearing the Air at Work" pamphlet
Folder 262  *Involuntary Smoking: Who Do You Believe* pamphlet
Folder 263  Workplace nonsmoking policy project
Folder 264  A Smokefree Workplace guide
Folder 265  Smokefree workplace scripts
Folder 266  CNRF bumper stickers
Folder 267  

Series VI. Americans for Nonsmokers' Rights
Carton Carton 9,  Annual report, 1986
Folder 268  Annual report, 1987
Folder 269  Annual report, 1988
Folder 270  Annual report, 1989
Folder 271  Annual report, 1990
Folder 272  Annual report, 1991
Folder 273  Annual report, 1992
Folder 274  ANR internal reports, 1986
Folder 275  Update newsletter, 1986-87
Folder 276  Update newsletter, 1988
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Folder 278  Update newsletter, 1990
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Folder 280  Update newsletter, 1992
Folder 281  Update newsletter, 1993
Folder 282  Update newsletter, 1994
Folder 283  Consulting
Folder 284  Direct mailing
Folder 285  ANR national conference, 1986
Folder 286  ANRF brochure
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Series VII. Non-Print Media

Note
In the "Finding Aid to Non-Print Material in the Americans for Nonsmokers Rights' Collection," prepared in July 1994, each item is listed individually. There are a total of 119 items, representing 67 titles.

Summary Contents

Carton Carton 10
43 items in cassette tape, audio tape, and videotape formats pertaining to GASP and the Proposition 5 campaign ranging from 1972-78.

Carton Carton 11
11 items on videotape and videocassette used in the Proposition 5 campaign in 1978.

Carton Carton 12
28 items from the Proposition 5 campaign, 3 from the Proposition 10 campaign, 1 from the Proposition P campaign, 6 promotional or news programs for Californians for Nonsmokers' Rights in audio or videocassette or videotape format Also film and video copies of Death in the West.

Carton Carton 13
9 videocassettes or tapes and 13 cassette tapes created by commercial and other sources outside Californians for Nonsmokers' Rights/ANR 5 unidentified titles on audio tape or cassette tape.

Box Box 1
(14" length)
*Life* magazine articles, 1953-1967
*Charlotte Observer* clippings, 1979
Press clippings, 1983-1984

Folder Folder 1
(25-1/2"x19-3/4")
BUGA UP (Billboard-Utilizing Graffitists Against Unhealthy Promotions) poster (2 copies)
BUGA UP bumper stickers