Guide to Marin County Tobacco Education Program, Marin County Department of Health and Human Services, 1990-1997

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Note
Biological and Medical Sciences--Public Health--Public Health General
Biological and Medical Sciences--Consumer Health
Biological and Medical Sciences--Substance Abuse--Substance Abuse General
Geographical (By Place)--California--Bay Area
Guide to Marin County Tobacco Education Program, Marin County Department of Health and Human Services, 1990-1997

Collection number: MSS 96-03

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Date Completed:
July 1998
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Descriptive Summary
Title: Marin County Tobacco Education Program, Marin County Department of Health and Human Services,
Date (inclusive): 1990-1997
Collection number: MSS 96-03
Creator: Marin County Tobacco Education Program
Extent: 1 carton
1.25 linear ft.
Repository: University of California, San Francisco. Library. Archives and Special Collections.
San Francisco, California 94143-0840
Abstract: This collection documents the activities of the Tobacco Education Program of the Marin County Department of Health and Human Services (MCTEP).
Physical location: Archives
Language: English.
Access
The collection is available for use.

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Preferred Citation
Marin County Tobacco Education Program, Marin County Department of Health and Human Services, MSS 96-03, Archives & Special Collections, UCSF Library & CKM
Acquisition Information
The Marin County Tobacco Education Program Papers were given to the Tobacco Control Archives by Elizabeth Emerson in increments over the period of 1996-1998.

Organizational History
The Tobacco Education Program of the Marin County Department of Health and Human Services (MCTEP) is one of the Local Lead Agencies (LLAs) designated by the California State legislature through the California Department of Health, Tobacco Control Section, to create tobacco education programs and receive Proposition 99 educational moneys. Proposition 99 was a California statewide referendum passed in 1988 that raised the excise tax on tobacco sales. Proposition 99 added an additional 25-cent tax on each package of cigarettes and a proportional tax increase on other tobacco products. This tax raised California's tobacco tax to be among the highest in the United States and designated that a portion of the tax moneys would go for anti-tobacco health education projects. As an LLA, MCTEP coordinates local tobacco education activities. It gives technical assistance and training upon request to community clinics, libraries, school nurses, city governments and organizations serving the public, and to counselors working with youth.

Scope and Content of Collection
This collection documents the activities of the Tobacco Education Program of the Marin County Department of Health and Human Services (MCTEP). The materials range from MCTEP's first comprehensive Tobacco Control Plan, finished in 1990, to the 1996-1998 plan created at the end of 1996. In addition to the plans, the collection includes copies of the status or progress reports submitted by MCTEP to the California Department of Health Services, Tobacco Control Section on an annual or bi-annual basis, and the Local Lead Agency Guidelines issued by the state in 1992. It also includes sample educational and program materials created by the agency and materials documenting the passage and enforcement of local tobacco legislation. The remainder of the collection includes a few pro-tobacco documents MCTEP received and a small collection of non-print materials including three videotapes, an infant shirt with non-smoking message in Spanish, and a deck of anti-smoking playing cards.

The collection is divided into 5 series: Plans, Status Reports, Informational & Education Materials, Pro-Tobacco Materials, and Non-Print Materials. All records are arranged chronologically except for the non-print material.

Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
Tobacco habit--Education--California
Smoking--Education--California
Health Education--Law and Legislation--California
Smoking--Prevention and Control--California
California. Department of Health Services

Series 1: Plans, 1990-1996
Physical Description: Box 1:1-4
Scope and Content Note
This series includes MCTEP's original "Comprehensive Tobacco Control Plan" outlining its goals and proposed educational targets and its subsequent two year updates. The last plan, dated October 1996, covers the 1996-1998 period.
Arrangement
Chronological arrangement

Box-folder 1:1
Comprehensive Tobacco Control Plan, December 21, 1990
Box-folder 1:2
Box-folder 1:3
Box-folder 1:4
1996-98 Comprehensive Tobacco Control Plan, October 31, 1996

MSS 96-03 3
Series 2: Status Reports, 1991-1995

Physical Description: Box 1:5-29

Scope and Content Note
This series includes MCTEP's periodic status reports submitted to the California Department of Health Services, Tobacco Control Section, and the 1992-1994 Local Lead Agencies Guidelines issued by the Tobacco Control Section. Some of the status reports include the attachments that were also sent to Tobacco Control Section.

Arrangement
Chronological arrangement

Box-folder 1:5-26
State Progress Reports
Box-folder 1:5
Box-folder 1:6
January 1, 1991-June 30, 1992
Box-folder 1:7
July 1, 1992-December 31, 1992
Box-folder 1:8
January 1, 1993-June 30, 1993
Box-folder 1:9
July 1, 1993-December 31, 1993
Box-folder 1:10
January 1, 1994-June 30, 1994
Box-folder 1:11
July 1, 1994-December 31, 1994
Box-folder 1:12
January 1, 1995-June 30, 1995
Box-folder 1:13
July 1, 1995-December 31, 1995
Box-folder 1:14
Final Comprehensive, July 1, 1994-June 30, 1996
Box-folder 1:15-16
Final--Attachments, July 1,1994-June 30, 1996
Box-folder 1:17-26
Attachments
Box-folder 1:17
January 1, 1996- June 30, 1996
Box-folder 1:18
July 1, 1996- December 31, 1996
Box-folder 1:19-20
July 1, 1996-December 31, 1996
Box-folder 1:21
January 1, 1997-June 30, 1997
Box-folder 1:22-24
January 1, 1997-June 30, 1997
Box-folder 1:25-26
July 1, 1997-December 31, 1997
Box-folder 1:27-29
Local Lead Agency Guidelines 1992-94
Box-folder 1:27
Section I, February 14, 1992
Box-folder 1:28
Section II, February 14, 1992
Box-folder 1:29
Section III, February 14, 1992


Physical Description: Box 1:30-44

Scope and Content Note
This series includes materials created or distributed by MCTEP as a part of its educational mission. Also included are materials pertaining to local and statewide tobacco legislation and its enforcement on the county level.

Arrangement
Chronological arrangement

Box-folder 1:30
Marin County Smoke-Free Dining Guide 1992, Sponsored by the Smoke-Free Marin Coalition, 1992
Box-folder 1:31
“Smoking in Restaurants and Other Workplaces: Support for a 100% Smokefree Policy” Compiled for Restaurant and Business Owners by Jay McCubbrey, Marin Community Resource, [1992?]
Box-folder 1:32
City of Sausalito Restaurant/Workplace Ordinance, 1994
Box-folder 1:33
Box-folder 1:34
Box-folder 1:35-36
City Ordinances Marin County [1995]
Box-folder 1:37
Care Packet for Relatives of Smokers, [1995?]
Box-folder 1:38
Friend of Smoker’s Self-Help Kit, [1996]
Box-folder 1:39
Parents’ Action Kit, [1996]
Box-folder 1:40
Smokers’ Self-Help Kit, [1996]

| Box-folder 1:41 | Youth Leadership Institute Action Kit/Movies, Fall 1997 |
| Box-folder 1:42 | Workplace Smoking Law and Enforcement, [1997] |
| Box-folder 1:43 | Model Ordinance Restricting Advertisement, Promotion, Distribution and Sale of Tobacco Products - Contra Costa County, [1997?] |
| Box-folder 1:44 | "Quit for Life", n.d. |

Series 4: Pro-Tobacco Materials, 1993-1996

- Box-folder 1:45 | Report to Sausalito City Council, [1993] |
- Box-folder 1:46 | Correspondence, 1996 |


- Box-folder 1 | Playing Cards -- "Death: 52 Reasons to Not Smoke Cigarettes", 1985 |
- Box-folder 1 | Infant T-shirt -- "Mi Mama Me Protege Del Humo ¡Me Gusta!" n.d. |