STAT (Stop Teenage Addiction to Tobacco) records MSS.2001.32

David Krah
University of California, San Francisco Archives & Special Collections
530 Parnassus Ave
Room 524
San Francisco, CA 94143-0840
415-476-8112
libraryarchives@ucsf.edu
URL: http://www.library.ucsf.edu/collections/archives
Language of Material: English
Contributing Institution: University of California, San Francisco Archives & Special Collections
Title: STAT (Stop Teenage Addiction to Tobacco) records
Identifier/Call Number: MSS.2001.32
Physical Description: 1.42 Linear Feet (1 carton)
Date (inclusive): 1999-2001
Content Description
Photocopied version of "Sixty Years of Deception: An Historical Analysis and Compilation of Cigarette Ads 1925-1985". STAT web site collected by project archivist - printout and digital copy.
Organizational History
STAT (Stop Teenage Addiction to Tobacco) was founded by Joe Tye in 1985. STAT sought to partner with youth, giving them complete information about tobacco marketing activities, health information, and a forum for participating in the fight against smoking. STAT disseminated newsletters and factsheets, and organized conferences with other anti-smoking activist groups. They eschewed federal funding because they wanted the freedom to criticize federal and state government shortcomings in regulating tobacco.
Ultimately, STAT dissolved because "they're successes helped create the underlying factors that led to the organization's demise". As noted by former board member Bill Godshall, other campaigns took up STAT's message of eliminating marketing to children, rendering STAT "less unique" and much more difficult to fund. STAT's last executive director Judy Sopenksi resigned in 2000.
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Provenance
Donated by Joseph Difranza in 2002.
Related Materials
An archived version of STAT's web page is also available on the Internet Archive's Wayback Machine.
Preferred Citation
[Identification of item], MSS 2001-32 STAT (Stop Teenage Addiction to Tobacco) records, Archives & Special Collections, UCSF Library & CKM.
Subjects and Indexing Terms
youth -- tobacco use -- Prevention
anti-smoking advocacy
Smoking -- Prevention and control

Sixty Years of Deception: An Historical Analysis & Compilation of Cigarette Ads 1925-1985 undated

- carton 1, folder 1-2
- carton 1, folder 3-5
- carton 1, folder 6-7
- carton 1, folder 8-9
- carton 1, folder 10-13

Volume 1 1925-1939
Volume 2 1940-1952
Volume 3 1954-1963
Volume 4 1964-1973
Volume 5 1974-1986