Register of the Flower (Elsie) Collection, 1900-1968

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Register of the Flower (Elsie) Collection, 1900-1968

Collection number: Mss45

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Descriptive Summary

Title: Flower (Elsie) Collection,

Date (inclusive): 1900-1968

Collection number: Mss45

Creator:

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Access
Collection is open for research.

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personal name
Flower, Elsie (1886-1969)
Peffer, Edward F.
Welk, Lawrence -Correspondence

corporate name
Stockton Record (firm)
Radio Station KGDM (Stockton, Calif.)

subjects
Stockton (Calif.) -Social life and customs
Stockton (Calif.) -Social conditions
Elsie Flower (1886-1969) was a northern California print and radio journalist based principally in Stockton. While still a child (1902) she was brought to that city by her parents, Mr. and Mrs. Edwin L. Flower of Knight's Ferry. Flower attended Stockton High School, but left before graduating to work as a reporter for Chester Rowell's Fresno Republican. She was subsequently employed at the San Francisco Chronicle, the Stockton Daily Independent (1920s) and the Stockton Record (1925-1945). In 1944 Edward F. Peffer, owner of Stockton's CBS-affiliated radio station KGDM, conceived a fifteen minute local news show and hired Elsie Flower to produce and moderate it. The program began with stories about the war service of returning soldiers, then gravitated to boosting local events and businesses, fostering an interest in local history and helping local people in trouble. Flower's "City Journal" program ran thrice-weekly for nearly fourteen years. It was superseded, due to a change in station ownership (KGDM became music station KRAK) and format, by "Valley Journal" a shorter "women's news" program covering all areas of the Central Valley and the southern Mother Lode (1958).

Scope and Content
The Flower Collection consists of: correspondence (1900-1968); KGDM "City Journal" radio scripts (1945-1955); notes, drafts, photos, pamphlets and clippings pertaining chiefly to San Joaquin County, the southern Mother Lode and the West.

BOX 1: FLOWER FAMILY CORRESPONDENCE, 1900-1968
  1.1: Edwin L. Flower corresp., 1900-1910 [23 items]
  1.2: Corresp. to Elsie Flower, 1920-1930 [6 items]
  1.3: Corresp. to Elsie Flower, 1930-1940 [10 items]
  1.4: Corresp. to Elsie Flower, 1943 [9 items]
  1.5: Corresp. to Elsie Flower, 1944 [5 items]
  1.6: Corresp. to Elsie Flower, 1946 [3 items]
  1.7: Corresp. to Elsie Flower, 1947-1948 [3 items]
  1.8: Corresp. to Elsie Flower, 1949 [7 items; incl. Japanese Americans]
  1.9: Corresp. to Elsie Flower, 1950 [32 items; chiefly "fan letters"]
  1.10: Corresp. to Elsie Flower, 1951 [22 items; chiefly "fan letters"]
  1.11: Corresp. to Elsie Flower, 1952 [2 items; incl. Japanese Americans]
  1.12: Corresp. to Elsie Flower, 1953 [5 items]
  1.13: Corresp. to Elsie Flower, Jul-Aug 1953 [6 items; incl. F. Hal Higgins on farm machinery history]
  1.14: Corresp. to Elsie Flower, 1954 [8 items]
  1.15: Corresp. to Elsie Flower, 1955 [3 items]
  1.16: Corresp. to Elsie Flower, 1956-1957 [3 items]
  1.17: Corresp. to Elsie Flower, 1958-1959 [5 items]
  1.18: Corresp. to Elsie Flower, 1960 [4 items]
  1.19: Corresp. to Elsie Flower, 1961 [6 items]
  1.20: Corresp. to Elsie Flower, 1962 [15 items; incl. letter from Charles M. Weber III outlining his plans for re-creation of his grandfather, Capt. Weber, founder of Stockton's, home on Weber Point]
  1.21: Corresp. to Elsie Flower, 1963 [15 items]
1.22: Corresp. to Elsie Flower, 1964 [12 items; incl. one letter from Pres. Lyndon B. Johnson's scy. on beagle "ear lift" episode she had complained about]
1.23: Corresp. to Elsie Flower, 1965 [10 items; incl. one letter from Lawrence Welk together w/ musical score, politely declining to play friend's composition she had sent]
1.24: Corresp. to Elsie Flower, 1966 [8 items]
1.25: Corresp. to Elsie Flower, 1967 [14 items]
1.26: Corresp. to Elsie Flower, 1968 [10 items]
1.27: Corresp. to Elsie Flower, n.d. c1940s [22 items]
1.28: Corresp. to Elsie Flower, n.d. c1960s [10 items]
1.29: Corresp. to Elsie Flower, n.d. [25 items]

BOX 2: ELSIE FLOWER RADIO SCRIPTS, 1945-1950
2.1: KGDM "City Journal," 1945 #1
2.2: KGDM "City Journal," 1945 #2
2.3: KGDM "City Journal," 1946 #1
2.4: KGDM "City Journal," 1946 #2
2.5: KGDM "City Journal," 1947 #1
2.6: KGDM "City Journal," 1947 #2
2.7: KGDM "City Journal," 1948 #1
2.8: KGDM "City Journal," 1948 #2
2.9: KGDM "City Journal," 1949 #1
2.10: KGDM "City Journal," 1949 #2
2.11: KGDM "City Journal," 1949 #3
2.12: KGDM "City Journal," 1950 #1
2.13: KGDM "City Journal," 1950 #2

BOX 3: ELSIE FLOWER RADIO SCRIPTS, 1951-1955
3.1: KGDM "City Journal," 1951 #1
3.2: KGDM "City Journal," 1951 #2
3.3: KGDM "City Journal," 1951 #3
3.4: KGDM "City Journal," 1952 #1
3.5: KGDM "City Journal," 1952 #2
3.6: KGDM "City Journal," 1952 #3
3.7: KGDM "City Journal," 1952 #4
3.8: KGDM "City Journal," 1953 #1
3.9: KGDM "City Journal," 1953 #2
3.10: KGDM "City Journal," 1954 #1
3.11: KGDM "City Journal," 1954 #2
3.13: KGDM "City Journal," n.d. #1
3.14: KGDM "City Journal," n.d. #2

BOX 4: NOTES & DRAFTS; PHOTOS; FINANCES
4.1: San Joaquin General Hospital, Stockton
4.2: Hubbard ms. on race & delinquency in Stockton
4.3: Mickelson ms. on submarine warfare, 1914-18 #1
4.4: Do. #2
4.5: Do. #3
4.6: Do. #4
4.7: Hospital for Escalon?
4.8: Misc. drafts [incl. essay on founding Haggin Museum, Stockton]
4.9: Unsorted photos [58 of people, incl. snapshot of Ina Coolbrith as old lady; 31 landscapes, bldgs. & interiors; largely unident.]
4.10: Binder of drafts
   a-F. Hal Higgins. "When farm tractors first whipped the desert"
   b-[untitled suite of excerpts from Stockton newspapers outlining Symphony history, 1926-1951]
   c-misc. "City Journal" excerpts, incl.: A.B. Cohn; soldiers returning from WWII; the jeep; nursing in Sj Co.; Father Serra
4.11: Copperopolis notes  
4.12: Flower Family Genealogy & Biographical info  
4.13: Misc. drafts  
4.14: 1962 calendar w/ annotations  
4.15: Finances notes  
4.16: Carl Wente. "The past, present and future of the Great Central Valley"  
4.17: Poetry typescripts [by Elsie Flower?]  
4.18: Foreign currency [1 Weimar Republic, Germany; 1 Japanese]  

BOX 5: NOTES & DRAFTS; PHOTOS; FINANCES #2  
5.1: Elsie Flower Guestbook, 1930-1934  
5.2: Elsie Flower. untitled memoir on the making of KGDM's "City Journal"  
5.3: Calaveras drafts  
5.4: Calaveras photos [incl. people, bldgs., landscapes; b/w & color slides]  
5.5: Draft on Rock walls  
5.6: Draft on Dishes  
5.7: Draft on State Mental Hospital, Stockton  
5.8: Draft on Ben C. Wallace, Stockton moritician  
5.9: Stockton notes  
5.10: Draft on "blackouts" (1942)  
5.11: Helen Weber Kennedy notes  
5.12: Draft on Bret Harte  
5.13: Xmas card list, 1966  
5.14: "1906" Club (San Francisco)  
5.15: Flower Family in New York  
5.16: Draft on Columbia, Calif.  
5.17: Notebook #1 [lt. blu canvas]  
5.18: Notebook #2 (c1951) [blk leatherette]  
  a-national personalities, incl.: Frank Stanton, CBS; G. Bromley Oxnam, Methodist Bp.; Anna Louise Strong, Communist; A.L. Van Meter, tycoon  
  b-Stockton personalities, incl.: Edward D. Eldridge; Adelina Galgiani; John R. Simplot; Sperry family  
  c-Stockton places, incl.: Rural Cemetery; Public Library; Central Methodist; Stockton Symphony  
5.19: Spiral notepads [6]  
  a-Tully C. Knoles, Pres. of College of the Pacific, Stockton  
  b-Stockton Asylum  
  c-California Missions  
  d-1962 expenses  
  e-Stockton City Govt. [sm. "Herald Square"]  
  f-Misc. notes [sm. Herald Square"]  
5.20: Brad Davis ms. on California wheat  
5.21: Harry T. Fee---3 essays on Calif. history topics  
5.22: US Army organizational structure notes  

BOX 6: PAMPHLETS & SCRAPS---SAN JOAQUIN COUNTY  
6.1: "Talk of the Town" 1:1 (1912) [a short-lived Stockton weekly news magazine]  
6.2: Stockton Arts [incl.: Art League; Civic Theatre; Haggin Museum; Stockton Symphony]  
6.3: Stockton Businesses [incl.: Hickinbotham Bros.; Hotel Wolf; Le Tourneau; Port of Stockton; Stockton Record]  
6.4: Stockton Churches [incl.: Buddhist; St. Mary's Catholic; Ist Christian; Ist Congregational; Episcopal]  
6.5: Stockton Clubs [incl. American Legion; Garden Club; Italian Gardeners' Society; Pan-Pacific; Pen Women; Philomathean]  
6.6: Stockton Public Services [incl.: Cemetery; Community Center for the Blind; County Jail; Public schools; State Insane Asylum]  
6.7: Peffer Family of Radio Station KGDM  
6.8: San Joaquin County misc. clippings
6.9: Elsie Flower's KGDM radio show fan mail scrapbook

BOX 7: PAMPHLETS & SCRAPS---SOUTHERN MOTHER LODE; CALIF. LOCALITIES
  7.1: Amador County
  7.2: Calaveras County
  7.3: Tuolumne County
  7.4: Columbia
  7.5: Copperopolis
  7.6: Knight's Ferry
  7.7: Murphys
  7.8: Monterey Bay Area
  7.9: San Francisco Bay Area
  7.10: Missions
  7.11: Other Northern California
  7.12: Other Southern California

BOX 8: PAMPHLETS & SCRAPS---CALIF.; THE WEST; US; EUROPE; MISCELLANY
  8.1: California---General
  8.2: U.S.---Western States
  8.3: U.S.---Eastern States & General
  8.4: Europe (chiefly Netherlands, Gt. Britain & France)
  8.5: Rockwell D. Hunt---Late Writings & Biographical Materials
  8.6: Papillon Dogs
  8.7: Souvenir Theatre Booklets---"Gentlemen Prefer Blondes" & "John Brown's Body"
  8.8: Diet & Health
  8.9: "Survival Under Atomic Attack" (1950)
  8.10: Misc. Pamphlets
  8.11: Misc. Clippings