Finding aid for the Travel and tourism ephemera collection 7105

Taylor Ytuarte
USC Libraries Special Collections
2020
Doheny Memorial Library 206
3550 Trousdale Parkway
Los Angeles, California 90089-0189
specol@usc.edu
URL: http://libraries.usc.edu/locations/special-collections
**Contributing Institution:** USC Libraries Special Collections

**Title:** Travel and tourism ephemera collection

**Identifier/Call Number:** 7105

**Physical Description:** 3.5 Linear Feet5 Boxes

**Date (inclusive):** 1896-2013

**Abstract:** The Travel and tourism ephemera collection consists of materials both informational and commemorative in nature, dating from the years 1896 to 2013. The contents of the collection are varied in both format and geographic location. The majority of the material focuses on points of interest in California, with a significant number of items dealing with Los Angeles and the surrounding areas including information about tourist sites and souvenir booklets and items such as postcards. Additionally, there are some materials containing travel and tourist information pertaining to sites and locations outside of California as well as some material which originates outside of the United States.

**Language of Material:** English.

**Scope and Contents**
The Travel and tourism ephemera collection consists of materials both informational and commemorative in nature, dating from the years 1896 to 2013. This includes postcards, booklets, pamphlets, flyers, souvenir prints, World Fair and Exposition programs/booklets, and Olympiad programs from throughout Los Angeles City, Los Angeles County, California, locations throughout the United States, and International locales.

**Conditions Governing Access**
COLLECTION STORED OFF-SITE. Advance notice required for access.

**Conditions Governing Use**
Permission for publication is given on behalf of Special Collections as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which must also be obtained.

**Preferred Citation**
[Box/folder no. or item name], Travel and tourism ephemera collection, Collection no. 7105, Regional History Collection, Special Collections, USC Libraries, University of Southern California

**Immediate Source of Acquisition**
The materials in this collection were acquired over time from a variety of unidentified sources.

**Subjects and Indexing Terms**
Beaches -- California
California, Southern -- Archival resources
Canada -- Description and travel
England -- Description and travel
Long Beach (Calif.) -- Postcards
Los Angeles (Calif.) -- Description and travel -- Archival resources
Los Angeles County (Calif.) -- Archival resources
Outdoor recreation -- California -- Yosemite National Park
Postcards -- California -- Los Angeles -- Archival resources
Postcards -- California -- Los Angeles County -- Archival resources
Postcards -- California -- Orange County -- Archival resources
Postcards -- California -- Pasadena -- Archival resources
Postcards -- California -- Riverside County -- Archival resources
Postcards -- California, Southern -- 20th century -- Archival resources
Postcards -- United States -- History -- 20th century
San Diego County (Calif.) -- Postcards
San Francisco (Calif.) -- History -- Archival resources
Travel
Tourism
United States -- Description and travel -- Archival resources
Venice (Los Angeles, Calif.) -- Postcards
Yosemite National Park (Calif.) -- Archival resources
Advertisements
Brochures
Fliers (printed matter)
Pamphlets
Photographic postcards
Picture postcards
Prints
Souvenir programs
Tourist maps

City of Los Angeles 1903 - circa 2010s

Language of Material: English.

Los Angeles 1910 - 2010

Box 1, Folder 1-5
Box 5, Folder 1-2
Box 1, Folder 6
Box 1, Folder 7
Box 1, Folder 8
Box 1, Folder 9

Hollywood 1925 - circa 2010s
Santa Monica 1912 - circa 2010s
Venice 1903 - circa 1980s
Hotels and Restaurants 1916 - 2011
Scope and Contents
Includes menus, restaurant and hotel guides.

Box 1, Folder 10

Postcards 1909 - circa 2000s
Scope and Contents
Postcards depicting various points of interest around the city of Los Angeles, including oversized postcards and postcard books.

County of Los Angeles 1907 - 2000

Box 2, Folder 1
Box 2, Folder 2
Box 2, Folder 3
Box 2, Folder 4
Box 2, Folder 5
Box 2, Folder 6-7
Box 2, Folder 8
Box 2, Folder 9-10

Santa Catalina Island 1907 - 1941
Miscellaneous Cities 1924 - 2000
Southern California 1906 - 2002
Beach Cities circa 1910s - 2002
Palm Springs 1925 - circa 1960s
San Diego circa 1920s - 1995
Miscellaneous Cities 1912 - 2000
Postcards 1906 - circa 1970s

Central California 1915 - 2007

Northern California 1907 - 2004

Box 3, Folder 1
Box 3, Folder 2
Box 3, Folder 3, Box 5, Folder 3
Box 3, Folder 4-6
Box 3, Folder 7

Sacramento 1907 - 1985
San Francisco 1908 - 1949
Yosemite National Park circa 1920s - 2004
Miscellaneous Cities 1907 - circa 1925

California 1905 - circa 2010s
Northern California 1907 - 2004

Box 4, Folder 1-3, Box 5, Folder 4

United States 1896 - circa 2000s
Box 4, Folder 4-5

International 1908 - 1940