Finding aid for the Collection of Walt Disney Productions and Walt Disney ephemera 0304

Finding aid prepared by Sue Luftschein
USC Libraries Special Collections
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2011 April
Title: Collection of Walt Disney Productions and Walt Disney ephemera
Collection number: 0304
Contributing Institution: USC Libraries Special Collections
Language of Material: English
Storage Unit: 1
Physical Description: 1.71 linear ft. 1 box
Date: 1930s-1950s
Abstract: This small collection of Walt Disney and Disney Company related ephemera consists of newsletters, posters, book jackets, clippings, prints, comic books, small books, drawings, and miscellaneous printed ephemera that feature Walt Disney-created characters. The material dates from the 1930s and 1940s.
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Preferred Citation
[Box/folder# or item name], Collection of Walt Disney Productions and Walt Disney ephemera, Collection no. 0304, Special Collections, USC Libraries, University of Southern California
Scope and Content
This small collection of Walt Disney and Disney Company related ephemera consists of newsletters, posters, book jackets, clippings, prints, comic books, small books, drawings, and miscellaneous printed ephemera that feature Walt Disney-created characters, or that discuss Walt Disney and his studio. The material dates from the 1930s to the 1950s.
Subjects and Indexing Terms
Disney, Walt, 1901-1966 -- Archives
Walt Disney Productions. -- Archives
Book jackets
Clippings
Comic books
Disney characters--Archival resources
Ephemera
Newsletters
Notes
Posters
Printed ephemera
Programs (documents)

Travel Tykes Weekly 1939
Note
Nos. 1-3, 10. Published by Standard Oil.

"Western Family" covers 1944-1947
Scope and Content
Select issues, primarily covers but includes one full issue (October 5, 1944).
Paint books circa 1942-1943
Note
Published by Whitman Publishing Company, Racine, Wisconsin.
Scope and Content

"Prevent Forest Fires" poster 1943
Note
3 copies. Produced by the U.S. Department of Agriculture Forest Service and the State of California Division of Forestry.

Nutrition posters 1943
Note
Designed by Walt Disney for the Food and Nutrition Committee, California War Council; published by the Nutrition in Industry Committee, Los Angeles City and County War Councils.
Scope and Content
"There's Fightamins in fruits and vegetables!"; "You can't breakfast like a bird and work like a horse!"; "A goofy lunch pulls your punch!"

Book jacket for "Walt Disney's Surprise Package" circa 1940s
Book jackets circa 1930s
Scope and Content
"Mickey Mouse Movie Stories"; "The Big Bad Wolf and Little Red Riding Hood"; and "The Wise Little Hen"; "The Adventures of Mickey Mouse".

Map of "Mickey's and Donald's Race to Treasure Island [at the Golden Gate International Exposition]" 1939

"Walt Disney's Donald Duck" children's book 1935
Note
Published by Whitman Publishing Company, Racine, Wisconsin.

Newspaper clippings 1930s-1940s
"Mickey Mouse" comic book 1945 March 24
Note
Published by Odham Press, London.

Comic books 1941-1943
Scope and Content
"Pluto Saves the Ship"; "Thumper Meets the Seven Dwarfs"; "Dumbo the Flying Elephant". Includes one page from Snow White [?] comic.

"Chesty and His Helpers" comic 1943
Note
Published by the Los Angeles War Chest.

Mini comic books 1947
Scope and Content
"Mickey Mouse and the Haunted House"; "Bucky Bug and the Cannibal King"; "Pluto Joins the FBI"
"Mickey Mouse and the Dude Ranch Bandit" 1943
   Scope and Content
   Miniature book.

Artwork undated
Print of Dopey circa 1938
Stamp catalog 1942
   Scope and Content

"Latin American Fiesta Program" 1943
60 Recipe Club cards circa 1945
   Scope and Content
   Includes letters regarding subscriptions.

Cards and calendars 1945-1957, 1953
Notes undated
   Scope and Content
   Handwritten notes with bibliographic information regarding articles and publications on Disney.

Letter from Disney Productions regarding bookplates 1943
Miscellaneous ephemera undated
   Scope and Content
   Printed note regarding Disney's receipt of honorary degree at USC; folder with "Miss Dick" handwritten on front, containing hand drawn cartoon cels of a baby in a washtub.