
Guide to the Records of the Palos Verdes Begonia Farm Collection 004

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Palos Verdes Library District, Peninsula Center Library. Local History Center.



PALOS VERDES LIBRARY DISTRICT
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URL: <http://www.pvld.org/localhistory>

Language of Material: English

Contributing Institution: Palos Verdes Library District, Peninsula Center Library. Local History Center.

Title: Records of the Palos Verdes Begonia Farm

Creator: Palos Verdes Begonia Farm

Identifier/Call Number: 004

Physical Description: .5 Cubic Feet.5 letter size document box

Date (bulk): ca 1947-1997 (with gaps)

Physical Location: Local History Center

Abstract: Collection includes newsletters, clippings, printed material and ephemera.

Conditions Governing Access

Open for research. Advance notice required for access. Contact the Local History Center for access information.

Conditions Governing Use

The collection is open for research use.

Preferred Citation

[Name of item], Records of the Palos Verdes Begonia Farm (Collection 004). Local History Center, Peninsula Center Library, Palos Verdes Library District, Rolling Hills Estates, CA.

Biographical / Historical

Palos Verdes Begonia Farm started in 1941 by Palos Verdes Peninsula resident, Gus Bauman. A family owned business, it spanned four generations and was operated by Jack Bauman and John Bauman until closing in 1998. Palos Verdes Begonia Farm specialized in raising and exporting Tuberous Begonias, becoming one of the leading suppliers of begonias in the country. In the 1960s the company expanded to other plants and garden supplies and became one of the first full service retail garden centers in the area.

Arrangement

Arranged alphabetically by folder title; thereunder chronologically, with undated materials filed after dated materials. Ephemeral folders filed at end of box.

Scope and Contents

Includes newsletters, newspaper clippings, photographs and marketing materials.

Immediate Source of Acquisition

Donated to the Local History Center by John Bauman, 2007.

Processing Information

Initial rehousing and stabilization of materials by Local History Center volunteers. Final arrangement and description by Monique Sugimoto, January 2018.

Subjects and Indexing Terms

Newsletters

Garden centers (Retail trade)--California.

Palos Verdes Peninsula (Calif.)

Los Angeles County (Calif.)

California, Southern

Box 1

Begonia Farm Almanac October 1981 - June 1997

Physical Description: 2 Folders

Scope and Contents

Includes bi-monthly informational newsletter with planting tips, events, and plant availability information.

Box 1

Clippings 1947 - 1997 (with gaps)

Box 1

Flyers and printed material

Scope and Contents

Includes company brochures, flyers, and samples of stationery.

Box 1

Photographs

Scope and Contents

Includes mostly color photocopies of original photographs of the Bauman family and Begonia Farm facilities.

Company ephemera file

Scope and Contents

Includes 50th anniversary balloon (1991), trunk liners and a uniform patch with logo.